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APRIL 2026



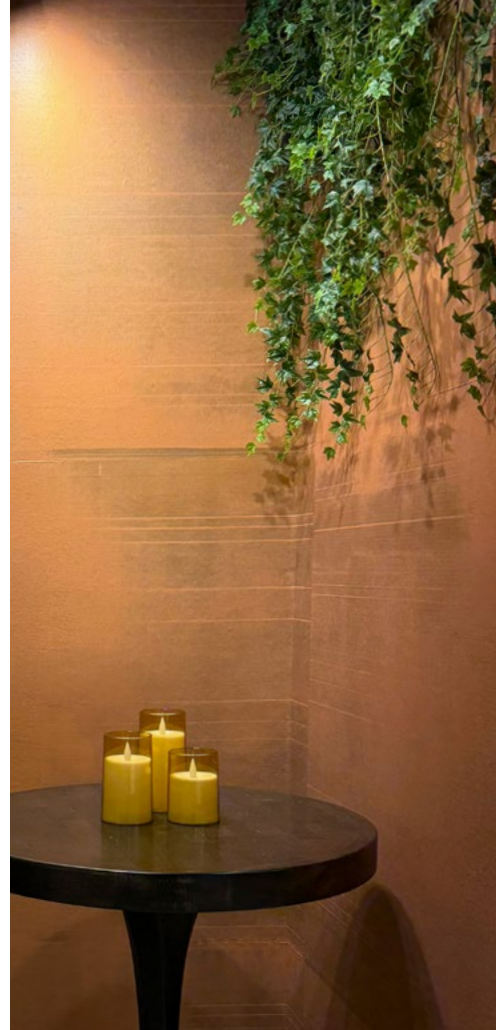
MAYA ROMANOFF DEBUTS REFINED FLAGSHIP SHOWROOM AT NEW YORK DESIGN CENTER



New York City, New York, April 20, 2026 – Maya Romanoff, the Chicago-based authority in handcrafted wallcoverings, proudly unveils its new flagship showroom at the New York Design Center at 200 Lexington Avenue. This distinguished relocation from its longstanding home in the D&D Building signals a graceful evolution—one that captures the brand’s artistic legacy while embracing a more immersive, design-forward expression of its vision.

“Our new home at 200 Lex marks a defining moment in how we engage with the global design community,” said Joyce Romanoff, CEO of Maya Romanoff. “It is a space that both honors our heritage of craftsmanship and elevates the experience of discovering our collections—inviting designers into a deeper dialogue with material, process, and possibility.”

Elegantly positioned within one of the world’s most influential design corridors, the showroom offers an expansive and thoughtfully curated setting. Here, the brand’s full portfolio unfolds—from its iconic *Beadazzled Glass Bead Wallcovering*® to pioneering natural materials and sculptural surfaces—alongside bespoke installations that inspire and captivate. The environment is conceived as a creative atelier, fostering collaboration, and offering a rich source of inspiration for both residential and commercial design.



For over five decades, Maya Romanoff has defined the art of surface design. Founded in 1969 by its visionary namesake, the company has continually reimagined the boundaries of materiality and craftsmanship. Its creations, revered for their depth, texture, and artisanal integrity, have become hallmarks of refined interiors across luxury residential, hospitality, and commercial spaces worldwide.

Following years of celebrated presence at the D&D Building, the transition to the New York Design Center reflects the brand's enduring commitment to innovation, community, and the evolving nature of design engagement in Manhattan.

Maya Romanoff New York Showroom
200 Lexington Avenue, Suite 429
New York, NY 10016



About Maya Romanoff

Maya Romanoff is the largest multi-disciplinary manufacturer of handcrafted wallcovering in the United States. For over 55 years, our artisans have incorporated such materials as glass beads, gold leaf, seashells, and wood with pigments, dyes and more to create extraordinary surfacing materials.

Our wallcoverings are handcrafted in our Chicago studio and in many of our proprietary mills globally. Each product, whether made by hand or machine, is put through Maya Romanoff's rigorous standard for quality, beauty, and innovation, with a guiding mantra, "Make every wall beautiful".

In a crowning achievement of recognition, Maya Romanoff's iconic collections [Flexi Mother of Pearl™](#), [Mother of Pearl Aphrodite™](#), and [Ajiro Fanfare™](#) have been chosen to join the esteemed permanent collection of the Musée des Arts Décoratifs in the Louvre Palace in Paris. This honor underscores the brand's enduring legacy as a trailblazer in the world of luxury interior design. Media Inquiries: Lisa Feldman, Director of Marketing, lfeldman@mayaromanoff.com