

FOR IMMEDIATE RELEASE
MAY 2025



MAYA ROMANOFF LAUNCHES A NEW
WALLCOVERING COLLECTION, **GILDED CLOTH™**



*Gilded Cloth features metal leaf
Hand-inlaid on a durable canvas fabric.
Available in 8 luxurious colorways.*

Skokie, Illinois, May 19, 2025 – Maya Romanoff, the largest manufacturer of handcrafted wallcoverings in the United States, today releases an alluring addition to its acclaimed collection of luxury wallcoverings, [Gilded Cloth™](#).

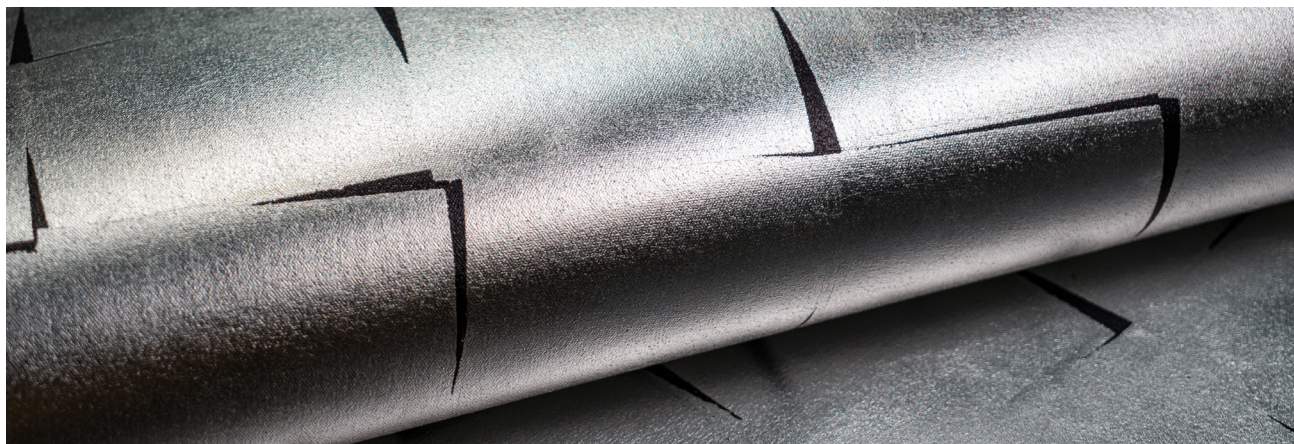
This versatile new design combines the attention-grabbing beauty of gold and silver leafing with the flexibility and durability of canvas backing. The canvas base enriches the texture of genuine leafing while a special formulated topcoat enhances the performance.

Metal leaf is meticulously hand-inlaid in an open or closed pattern on a durable canvas fabric—a perfect adornment for any wall or ceiling. The open pattern Gilded Cloth allows for the specially colored canvas to peek through, while the closed Gilded Cloth offers subtle sophistication. A protective topcoat applied in our Chicago Studio ensures material resists tarnishing or oxidizing.



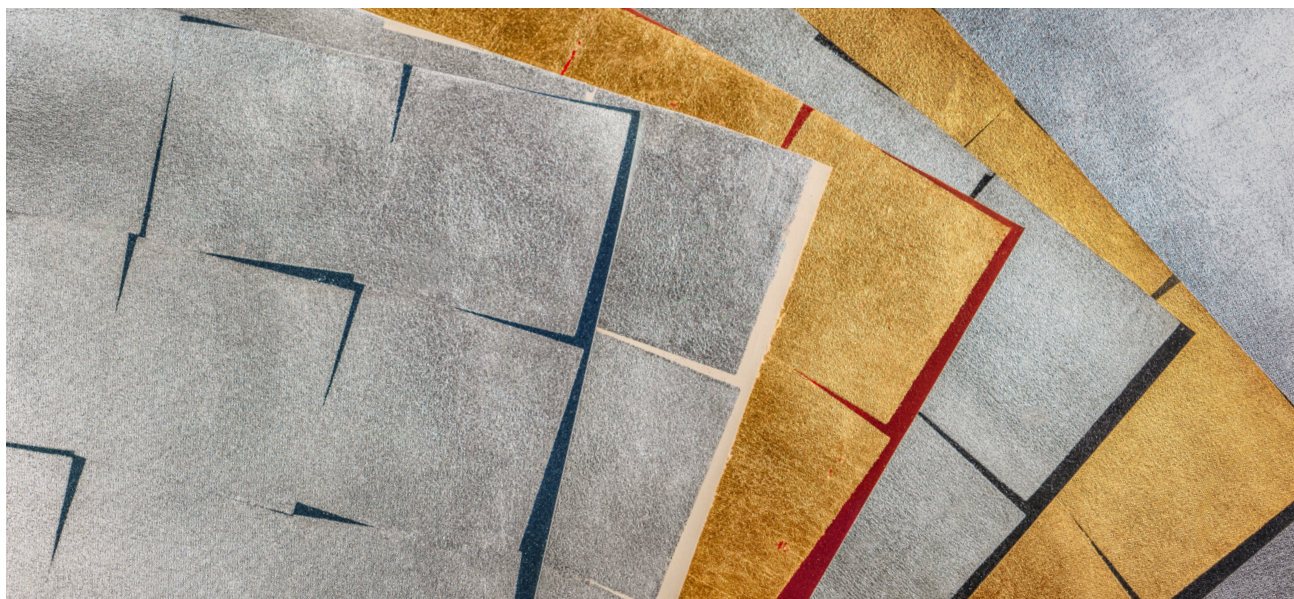
“The timeless craft of gilding has stood the test of centuries. Our skilled artisans use this technique to create a unique texture of canvas and metal leaf, resulting in a sophisticated finish that brings a touch of luxurious warmth to any space.” – Joyce Romanoff, CEO of Maya Romanoff.

In our commitment to sustainability, Gilded Cloth uses only water-based colorants and adhesives, and it promotes healthier indoor air quality, free from heavy metals and formaldehyde. The collection is perfectly scaled for hospitality and residential use. It is ideal for environments that require beauty and resilience, as it can be cleaned with a diluted bleach solution or disinfecting wipes.



“A thin layer of genuine metal leaf is carefully hand-inlaid on a durable canvas fabric to achieve a rhythmic pattern of pure opulence. We sustainably complete this collection with a performance finish in our Chicago Studio.”
– David Berkowitz, Executive Vice President of Maya Romanoff

Gilded Cloth is available now in 8 colorways, offering designers and architects an elegant and impactful canvas to elevate every interior space.



About Maya Romanoff

Maya Romanoff is the largest multi-disciplinary manufacturer of handcrafted wallcoverings in the United States. For over 55 years, our artisans have incorporated such materials as glass beads, gold leaf, seashells, and wood with pigments, dyes and more to create extraordinary surfacing materials.

Our wallcoverings are handcrafted in our Chicago studio and in many of our proprietary mills globally. Each product, whether made by hand or machine, is put through Maya Romanoff's rigorous standard for quality, beauty, and innovation, with a guiding mantra, "Make every wall beautiful".

In a crowning achievement of recognition, Maya Romanoff's iconic collections [Flexi Mother of Pearl™](#), [Mother of Pearl Aphrodite™](#), and [Ajiro Fanfare™](#) have been chosen to join the esteemed permanent collection of the Musée des Arts Décoratifs in the Louvre Palace in Paris. This honor underscores the brand's enduring legacy as a trailblazer in the world of luxury interior design.

Media Inquiries: Lisa Feldman, Director of Marketing, lfeldman@mayaromanoff.com

