

FOR IMMEDIATE RELEASE
SEPTEMBER 2025



MAYA ROMANOFF LAUNCHES THEIR
NEW **CORNERSTONE**™ TYPE II VINYL
WALLCOVERING COLLECTION

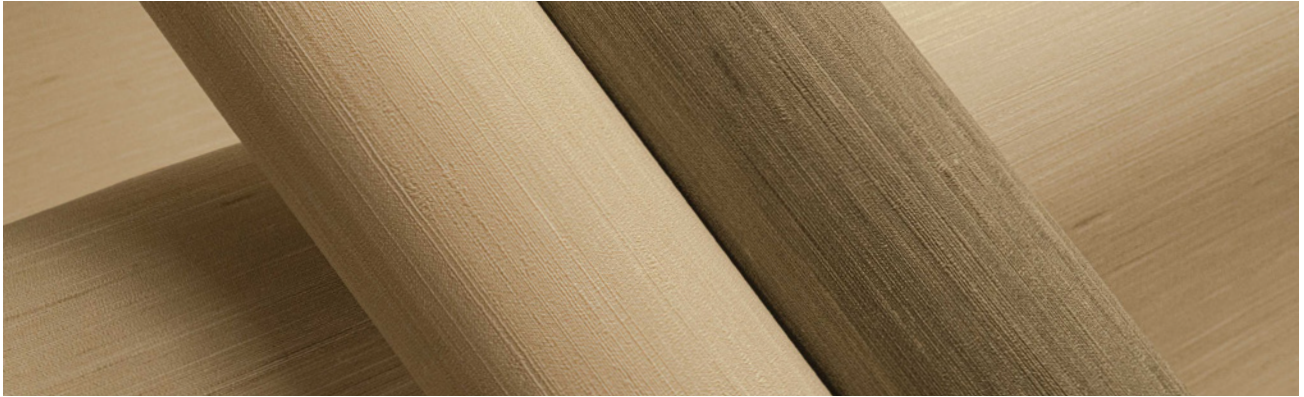


18 Textures
Nearly 180 Colorways.
Ultimate Versatility.

Skokie, Illinois, September 3, 2025 – Maya Romanoff introduces [Cornerstone](#)™, a new Type II vinyl wallcovering collection that blends sophisticated design with commercial-grade performance. The collection includes 18 durable textures in nearly 180 versatile colorways—offering beauty, resilience, and affordability for both hospitality and residential spaces.

Cornerstone features four distinctive sub-collections:

- [Entwine](#)™ – Inspired by natural linen and silk
- [Quarry](#)™ – Echoes the raw aesthetic of poured concrete
- [Rooted](#)™ – Mimics the detail of hand-inlaid wood veneer
- [Whispering Weaves](#)™ – Reflects the texture of woven grasscloths



“With Cornerstone™, we’ve created a collection that speaks to the soul of a space. It’s about the artistry of design—bringing in the textures, tones, and natural inspiration that invite connection and warmth. Beauty shouldn’t be exclusive—it should be everywhere. That’s the spirit behind this collection.” — Joyce Romanoff, CEO, Maya Romanoff

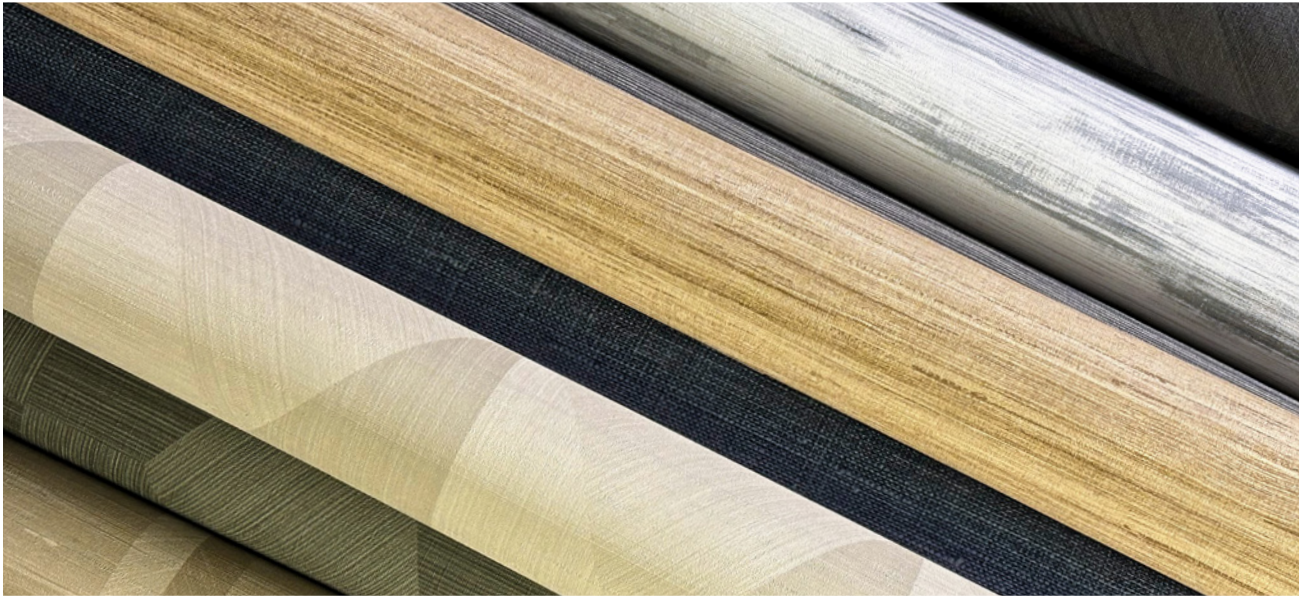
Cornerstone Vinyl wallcoverings come in 27-inch and 54-inch widths, with low minimums and readily available inventory for fast, flexible ordering. Sustainably made in the USA, they’re easy to install and well-suited for budget-sensitive projects. Durable and low-maintenance, they can be cleaned with diluted bleach or disinfecting wipes—offering a timeless look with everyday practicality.

Cornerstone is the latest example of Maya Romanoff’s commitment to quality, beauty, and innovation. The collection is ideal for busy environments that require beauty, resilience, and careful budget. Sustainably manufactured in the USA, they can be easily cleaned with a diluted bleach solution or disinfecting wipes.



“Cornerstone™ was developed to give designers a reliable, high-performing solution that doesn’t compromise on cost or quality. It’s Type II vinyl engineered for durability, offered at competitive pricing with low order minimums—designed to streamline specification across a wide range of commercial projects.” — David Berkowitz, Executive Vice President, Maya Romanoff

Cornerstone Vinyl wallcoverings are now available for order.



About Maya Romanoff

Maya Romanoff is the largest multi-disciplinary manufacturer of handcrafted wallcoverings in the United States. For over 55 years, our artisans have incorporated such materials as glass beads, gold leaf, seashells, and wood with pigments, dyes and more to create extraordinary surfacing materials.

Our wallcoverings are handcrafted in our Chicago studio and in many of our proprietary mills globally. Each product, whether made by hand or machine, is put through Maya Romanoff's rigorous standard for quality, beauty, and innovation, with a guiding mantra, "Make every wall beautiful".

In a crowning achievement of recognition, Maya Romanoff's iconic collections [Flexi Mother of Pearl™](#), [Mother of Pearl Aphrodite™](#), and [Ajiro Fanfare™](#) have been chosen to join the esteemed permanent collection of the Musée des Arts Décoratifs in the Louvre Palace in Paris. This honor underscores the brand's enduring legacy as a trailblazer in the world of luxury interior design.

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