

FOR IMMEDIATE RELEASE
JUNE 2024



MAYA ROMANOFF LAUNCHES A NEW WALLCOVERING COLLECTION CALLED TIMANTTI™



*Timantti features a dimensional design
with incredible durability.
Available in 8 brilliant colorways.*

Skokie, Illinois, June 3, 2024 – Maya Romanoff, the renowned innovator in wallcovering design, proudly unveils its latest masterpiece: [Timantti™](#). Inspired by the timeless elegance and resilience of diamonds, Timantti represents the pinnacle of durability and allure in woven fabric wallcoverings.

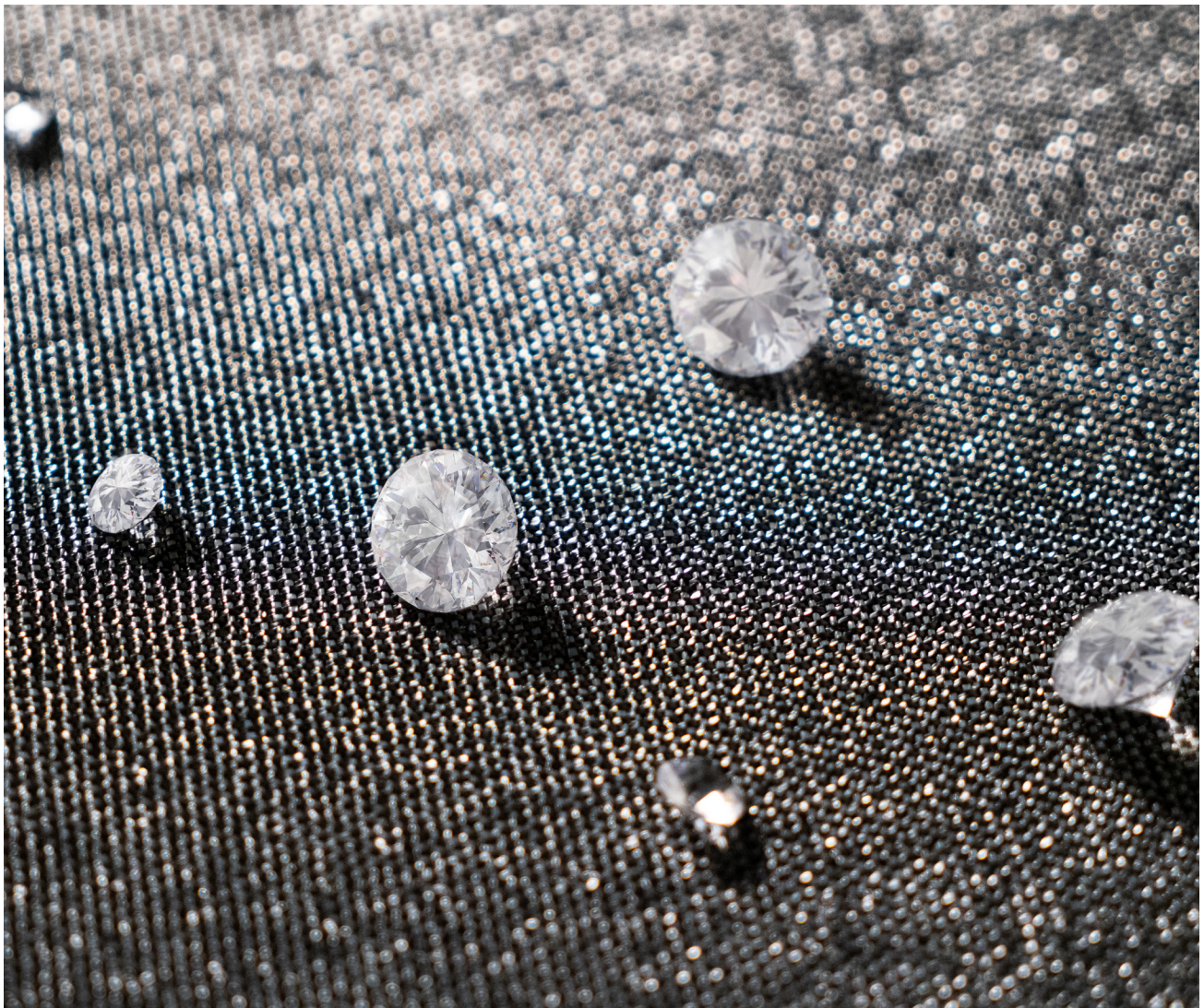
Nothing is more alluring than a diamond, and Timantti is no exception. Crafted with meticulous attention to detail, this breathable and remarkably durable woven fabric wallcovering is designed to captivate and endure. Timantti shines in 8 brilliant colorways, each exuding its unique charm and sophistication.

At the heart of Timantti lies XPE Polyfabric, a revolutionary material that redefines resilience and tenacity. Timantti offers a dimensional and enduring non-vinyl alternative, ensuring longevity without compromising on style. Its application renders near-seamless installation, serving as a perfect background for any space.

Machine-woven with precision, Timantti boasts a random side match, adding depth and texture to every installation. Moreover, Timantti is free of PVC, chlorine, plasticizers, and heavy metals, embodying Maya Romanoff's commitment to sustainability and environmental responsibility. With extremely low VOCs and anti-bacterial properties, Timantti not only elevates interiors but also prioritizes the health and well-being of occupants.

"Timantti represents the culmination of our dedication to innovation and excellence," said Joyce Romanoff, CEO of Maya Romanoff. "We are thrilled to introduce a product that not only embodies the enduring allure of diamonds but also sets a new standard for resilience in wallcoverings."

Timantti is now available for order, offering designers and architects a versatile canvas to elevate any interior space. Discover the timeless allure and unparalleled resilience of Timantti.





[About Maya Romanoff](#)

Maya Romanoff is the largest multi-disciplinary manufacturer of handcrafted wallcoverings in the United States. For over 55 years, our artisans have incorporated such materials as glass beads, gold leaf, seashells, and wood with pigments, dyes and more to create extraordinary surfacing materials.

Our wallcoverings are handcrafted in our Chicago studio and in many of our proprietary mills globally. Each product, whether made by hand or machine, is put through Maya Romanoff's rigorous standard for quality, beauty, and innovation, with a guiding mantra, "Make every wall beautiful".

In a crowning achievement of recognition, Maya Romanoff's iconic collections [Flexi Mother of Pearl™](#), [Mother of Pearl Aphrodite™](#), and [Ajiro Fanfare™](#) have been chosen to join the esteemed [permanent collection](#) of the Musée des Arts Décoratifs in the Louvre Palace in Paris. This honor underscores the brand's enduring legacy as a trailblazer in the world of luxury interior design.

Media Inquiries: Lisa Feldman, Director of Marketing, lfeldman@mayaromanoff.com

