

FOR IMMEDIATE RELEASE  
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## MAYA ROMANOFF AND ARCHITECT DAVID ROCKWELL LAUNCH A NEW WALLCOVERING COLLABORATION CALLED PORTO SÓLIDO™



*Porto Sólido features a sustainably harvested, colored cork that is hand-inlaid on luminous metallic foil. Available in 10 compelling colorways.*

Skokie, Illinois, November 12, 2023 – Maya Romanoff, the largest manufacturer of handcrafted wallcoverings in the United States, today releases an expansion to their fifth collaboration with award-winning architect and designer David Rockwell (FAIA). The collection, called [Porto Sólido™](#), is a responsibly harvested, colored and hand-inlaid cork on a luminous metallic foil.

**Why Use Cork?** Trimmed from the renewable bark of the tree, cork is a durable and carbon-positive material that regenerates itself each time it is harvested (and in doing so absorbs CO<sub>2</sub>).

Impeccable on its own, *Porto Sólido* is the perfect coordinate for other Porto patterns. The soft, organic texture of solid cork with flecks of metallic peeking through adds warmth and depth to any room. Available in ten sophisticated colorways, such as Alsace Almond, Rosé Reserve, and Syrah Slate.

*“We are incredibly fortunate to collaborate with David Rockwell and the Rockwell Group. Sólido rounds out the Porto™ Collection and, when combined with other Porto designs, carves out an opportunity to create a thoughtful, elevated environment.”* – Joyce Romanoff, CEO of Maya Romanoff

*“Maya Romanoff uses common materials in really groundbreaking ways and, similarly, Rockwell Group is constantly looking for ways that we can transcend what’s expected in a certain typology, product, or program. Adding Sólido to our Porto collection was another opportunity to create a luminous, versatile, and rhythmic wallcovering.”*  
– David Rockwell, FAIA, Founder and President, Rockwell Group

Maya, who founded Maya Romanoff, had a long-standing commitment to Eastern philosophy that has greatly influenced the company’s respect for the environment and materials. From early on, he instilled in every member a deep respect for material balanced with a lawless sense of play. These philosophies are clearly evident in this new collaboration that pairs responsibly manufactured, rapidly renewable cork with luxurious color combinations. *Porto Sólido* is sustainably harvested cork and colored with water-based inks. Maya Romanoff uses micro-thin slices of cork, which allows them to use the least amount of material while still getting the desired effect.

*Porto Sólido* is the latest example of Maya Romanoff’s commitment to creative collaborations and their rigorous standard for quality, beauty, and innovation. The collection is perfectly scaled for hospitality and residential, and is ideal for environments that require beauty and resilience, as it can be easily cleaned with a diluted bleach solution or disinfecting wipes.

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[About Maya Romanoff](#)

Maya Romanoff is the largest manufacturer of handcrafted wallcoverings in the United States. For over 50 years, our artisans have methodically incorporated such materials as glass beads, gold leaf, seashells, and wood with pigments, dye and more to create extraordinary surfacing materials, right in their Chicago Studio.

Whether these materials are produced locally in our studio, or abroad in one of our many partnering factories, handmade or by machine, every product is put through Maya Romanoff's rigorous standard for quality, beauty and innovation, with a guiding mantra, "Make every wall beautiful".

**Media Inquiries: Jennifer Block, Vice President of Business Development, [jennifer@mayaromanoff.com](mailto:jennifer@mayaromanoff.com)**

