

FOR IMMEDIATE RELEASE
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MAYA ROMANOFF AND ARCHITECT DAVID ROCKWELL LAUNCH A NEW WALLCOVERING COLLABORATION CALLED PORTO™



Porto features a sustainably harvested, colored cork that is hand-inlaid on luminous metallic foil. Available in 3 sophisticated designs and 27 colorways.

New York, November 13, 2022 – Maya Romanoff, the largest manufacturer of handcrafted wallcoverings in the United States, today releases a fifth collaboration with award-winning architect and designer David Rockwell (FAIA). The collection, called Porto™, is a responsibly harvested, colored and hand-inlaid cork on a luminous metallic foil.

Why Cork? Cork is a very sustainable, rapidly-renewable resource. Each time cork is harvested, the cork bark regenerates itself (and in doing so absorbs CO₂).

[The Porto Cork Collection](#) is offered in 3 sophisticated designs: Deco, reminiscent of the theatrical draping of fabric, Elo, inspired by the intricacy of chain link, and Lino, a series of variegated yet rhythmic lines. The designs feature organic arrangements of vibrant and subdued colors with luminous metallic foil to emulate subtle movement and light play. Available in twenty-seven sophisticated colorways, such as *Nebbiolo Natural*, *Syrah Slate*, and *Green Grenache*.

Porto is the latest example of Maya Romanoff's commitment to creative collaborations and unique designs, as well as their rigorous standard for quality, beauty, and innovation.

"We were inspired by the natural beauty of cork when creating Porto. With a multitude of color combinations and luminous metallic lines to define the patterns, this new collection has elevated cork as an aesthetic with 3 thoughtful designs that can create an extraordinary environment." - Joyce Romanoff, CEO of Maya Romanoff

"Our collaboration with Maya Romanoff over many years has allowed us to think outside of the box when it comes to materiality and design. We were thrilled when they suggested we explore the potential of cork, because it's become our recent obsession in the studio, too. Porto highlights cork's incredible range of aesthetic properties and applicability for interiors" – David Rockwell, FAIA, Founder and President, Rockwell Group

The *Porto* collection exemplifies that Maya Romanoff's inspiration for products come from nature and the materials themselves. From early on, their founder, Maya, instilled in every member a deep respect for material balanced with a lawless sense of play. This philosophy is firmly planted in this new collaboration that pairs the natural aesthetic of cork and opulent color combinations with durability, functionality, and perfectly scaled designs for hospitality and residential. The collection is ideal for environments that require beauty and resilience, as it can be easily cleaned with a diluted bleach solution or disinfecting wipes.

Founder Maya's long-standing commitment to Eastern philosophy has greatly influenced the company's respect for the environment and materials. Maya Romanoff has significant control over treatment of materials as well as of means of production. The *Porto* collection is responsibly manufactured with rapidly renewable, sustainably harvested cork and water-based inks. Maya Romanoff is committed to partnering with factories that treat their employees fairly and provide a safe, rewarding work environment.

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[About Maya Romanoff](#)

Maya Romanoff is the largest manufacturer of handcrafted wallcoverings in the United States. For over 50 years, our artisans have methodically incorporated such materials as glass beads, gold leaf, seashells, and wood with pigments, dye and more to create extraordinary surfacing materials, right in their Chicago Studio.

Whether these materials are produced locally in our studio, or abroad in one of our many partnering factories, handmade or by machine, every product is put through Maya Romanoff's rigorous standard for quality, beauty and innovation, with a guiding mantra, "Make every wall beautiful".



[About David Rockwell](#)

David Rockwell, FAIA, is the founder and President of Rockwell Group, an interdisciplinary architecture and design firm based in New York with offices in Los Angeles and Madrid. Merging theater, performance and architecture, the firm's work includes hotels and restaurants, theaters and cultural institutions, transportation hubs, products, exhibitions, and set designs for more than 75 productions. Honors include a Tony Award for Best Scenic Design for *She Loves Me*; two Emmy Awards for production design for the Oscars (2021 and 2010); the AIANY President's Award; the National Design Award from the Cooper Hewitt, Smithsonian Design Museum; the Pratt Legends Award; and the Presidential Design Award. Known for his commitment to non-profits, David serves as the Chair Emeritus of the Design Industries Foundation Fighting AIDS (DIFFA) and as a board member of Citymeals on Wheels and New York Restoration Project.

Media Inquiries: Jennifer Block, Vice President of Business Development, jennifer@mayaromanoff.com

