

FOR IMMEDIATE RELEASE
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MAYA ROMANOFF LAUNCHES A NEW WALLCOVERING COLLECTION CALLED BOUQUET™



*Bouquet features a hand-painted,
dramatic print with incredible depth.
Available in 9 enchanting colorways.*

Skokie, Illinois, June 3, 2024 – Maya Romanoff, the largest manufacturer of handcrafted wallcoverings in the United States, today releases a mesmerizing addition to its esteemed collection of luxury wallcoverings, [Bouquet™](#). Combining romance and drama in equal measure, Bouquet is poised to enchant and inspire.

Bouquet presents a bed of roses, delicately hand-painted on an ultra-durable Type III Vinyl base in MAYA's Chicago studio. This fusion of artistry and resilience ensures enduring beauty and performance. Available in nine enchanting colorways, each roll of Bouquet promises to transform spaces with its ethereal allure.

“Our goal with our wallcoverings is to enhance the environment and evoke emotion. Bouquet conveys a beautiful story—poetically told through our artisans’ hands.” – Joyce Romanoff, CEO of Maya Romanoff

Crafted with meticulous attention to detail, Bouquet boasts a beautiful and textural all-over pattern, inviting

exploration and admiration. Its Type III Vinyl construction guarantees durability, making it suitable for a variety of indoor environments without compromising style.

In our commitment to sustainability, Bouquet incorporates 50% recycled content, minimizing environmental impact while maintaining quality. Utilizing water-based colorants and adhesives, it promotes healthier indoor air quality, free from heavy metals and formaldehyde.

Artisanal craftsmanship is at the heart of Bouquet, with each roll hand-painted and tipped with shimmer in MAYA's Chicago studio. Its seamless installation process, with a random side match, ensures a hassle-free and visually stunning installation.

"Bouquet is the culmination of texture and performance—a highly-durable base meticulously hand-tipped with metallic pigment to create extraordinary results" – David Berkowitz, Executive Vice President, Maya Romanoff

Bouquet is the latest example of Maya Romanoff's commitment to creative collaborations and their rigorous standard for quality, beauty, and innovation. The collection is perfectly scaled for hospitality and residential, and is ideal for environments that require beauty and resilience, as it can be easily cleaned with a diluted bleach solution or disinfecting wipes. Embrace the allure of Bouquet and elevate your interior spaces to new heights of beauty and sophistication.





[About Maya Romanoff](#)

Maya Romanoff is the largest multi-disciplinary manufacturer of handcrafted wallcoverings in the United States. For over 55 years, our artisans have incorporated such materials as glass beads, gold leaf, seashells, and wood with pigments, dyes and more to create extraordinary surfacing materials.

Our wallcoverings are handcrafted in our Chicago studio and in many of our proprietary mills globally. Each product, whether made by hand or machine, is put through Maya Romanoff's rigorous standard for quality, beauty, and innovation, with a guiding mantra, "Make every wall beautiful".

In a crowning achievement of recognition, Maya Romanoff's iconic collections [Flexi Mother of Pearl™](#), [Mother of Pearl Aphrodite™](#), and [Ajiro Fanfare™](#) have been chosen to join the esteemed [permanent collection](#) of the Musée des Arts Décoratifs in the Louvre Palace in Paris. This honor underscores the brand's enduring legacy as a trailblazer in the world of luxury interior design.

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