STOP

DO NOT INSTALL UNTIL YOU HAVE READ THESE GUIDELINES

Call Client Services at **1.773.465.6909** immediately if you encounter any difficulties or e-mail **clientservices@mayarmanoff.com**

GUIDELINES FOR INSTALLATION ON DRYWALL.* Materials may display certain irregularities that are inherent to the manufacturing process.

Flexi Mother of Pearl Chevron™ & Mosaic™

(MR-MCS, MR-MMS Series) Tiles of Genuine Seashell

MAYA ROMANOFF

SPECIFICATIONS

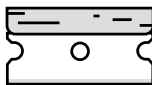|	
Tile Size 18″ x 18″ (45.7 cm x 45.7 cm), 2.3 sq ft/per tile (0.2 sq m/per tile)	Custom Color 10 tile min. order
Minimum Order 10 tiles	Custom Tile Size Contact Client Services
Order Increments 10 tiles	Fire Rating ASTM E84 Class A
Repeat MCS: Approx. 9″ W (22.9 cm), MMS: 1″ W x 1″ H (2.5 cm x 2.5 cm)	Content Hand-inlaid, genuine, farmed seashells, Non-woven fabric backing

RECOMMENDED TOOLS
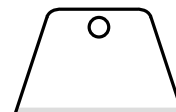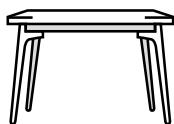

Clean water

Razor Blades
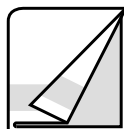
Soft cloth
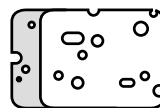
Sponge
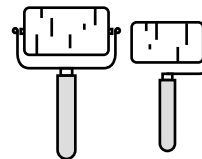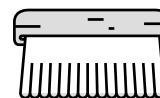

Plastic smoother

Table

Optional Water-Based Polyurethane
Available from Benjamin Moore

Steel straight edge

Seam roller & corner seam roller
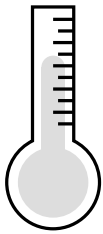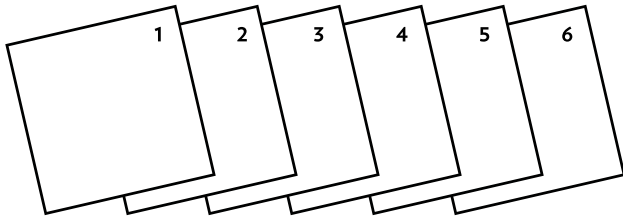

Soft-bristled nylon brush

WALL PREPARATION

Maya Romanoff Vinyl-Over-Vinyl Non-Strippable Adhesive MR-RA-555 or comparable & 1/2" nap roller

Roman Pro-977 Ultra Prime Primer or comparable

GENERAL GUIDELINES

Boxes of tiles have been pre-graded and labeled accordingly on the back. **You must still grade for color flow within your installation.**

Inspect goods carefully.

Confirm you have the correct quantity and color of product before installing. Additional tiles from this dye lot may not be available.

Product is not seamless.

No allowances will be made after four (4) tiles are installed. No returns on cut goods.

No claims allowed for labor charges or consequential damages, under any conditions.

No claims allowed if lighting in area where product is hung is not finished/fully installed.

Product is not guaranteed against fading or color change.

Store uninstalled material between 60°- 85° F in a dry place.

Wallcovering **MUST** be installed in a climate controlled environment with an approximate constant temperature of 70°F and a relative humidity level of 50-55%.
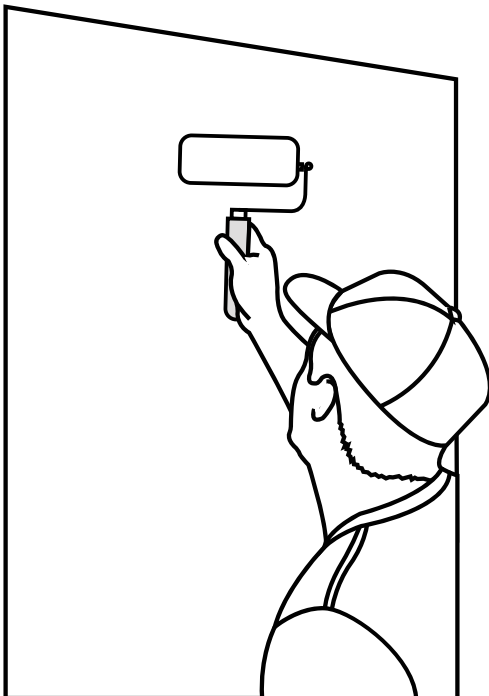
WALL PREPARATION

Prior to installation on drywall, paint the walls with Roman Pro-977 Ultra Prime Primer or comparable tinted close to the color of your product.

Do not use sealing primer/do not install on sealed walls (no eggshell, satin or semi-gloss paints).

Walls should be smooth and sanded. If walls are already sealed or have imperfections, consider hanging heavy-duty non-woven wall liner (available from Maya Romanoff) prior to installing the product. This is at the discretion of your installer.

Walls must be completely dry before installation can begin.

Measure the wall before installing tiles. Draw a grid on the wall with light pencil lines as a guide for tile placement.

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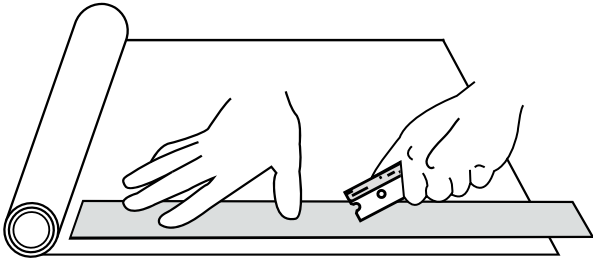
TRIMMING

Edges have been pre-trimmed for easy installation.

Table-trim product from the **BACK SIDE**, only when necessary. This product **CANNOT** be double-cut on the wall.

Use a very sharp, single-edge razor blade. Use a new razor blade for each cut.

Lightly sand edges with a sanding block or 100-grit (or finer) sand paper to more closely join tiles.

Use a very sharp, single-edge razor blade. Use a new razor blade for each cut.

Trim off scallops to achieve straight tile edge for areas that do not overlap.

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PASTING

Use Maya Romanoff Adhesive MR-RA-555 (Vinyl-Over-Vinyl Non-Strippable) or comparable.

Apply a generous, even coat of adhesive to backside of product and let relax.

Typical relaxing time is 2-3 minutes, until adhesive tacks up. Perform a test on a small strip to determine appropriate relaxing time.

Do not crease the tiles.

Do not get paste on the face of the product. **If paste gets on the face of the product, do not scrub and do not rub.** Instead, immediately and gently wipe clean with a soft, damp cloth. Do not use paper towel, wet or dry, on the product.

555

2-3
MINS

5

HANGING

Flexi Chevron (MCS) pattern is directional. Flexi Mosaic (MMS) pattern is not directional.

To reduce the appearance of seams, we recommend installing the tiles alternating in brick fashion. See installation diagram in section 9.

Apply product to the wall using a soft-bristled nylon brush.

DO NOT USE A STIFF BRUSH.

Gently smooth product with a plastic smoother to remove bubbles.

A seam roller may be used to set seams. Please take proper precaution.

Use a corner seam roller to ease the material into moldings, casework, etc. prior to cutting the top or bottom of product.

This product is handmade from natural shell. Slight color and/or pattern match variation may occur.

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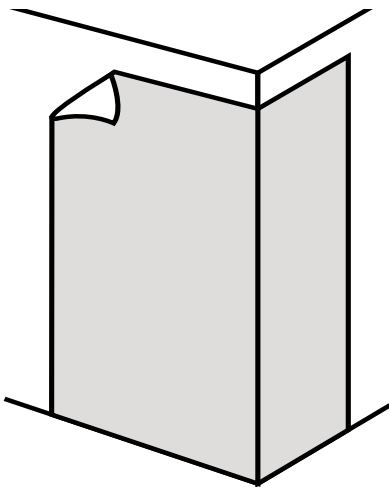
CORNER INSTALLATION

For inside corners, cut tiles to size and join the pieces end to end.

To wrap outside corners, mark back of tile lightly with pencil where the bend will be.

Gently score tile backside along light pencil mark, paste the back, let relax 2-3 minutes, or until adhesive is tacky, and work the tile around the corner.

This product can be applied to round columns. Extend relaxing time by 5 minutes and slowly work the tile around the curve. If adhesion is needed on the curve, it may be primed with MR-RA-555 (Vinyl-Over-Vinyl Non-Strippable) adhesive in addition to pasting the back of the tile.

Cut off any protruding flakes with a sharp razor blade (DO NOT PEEL); then, apply water-based polyurethane to the area to seal.

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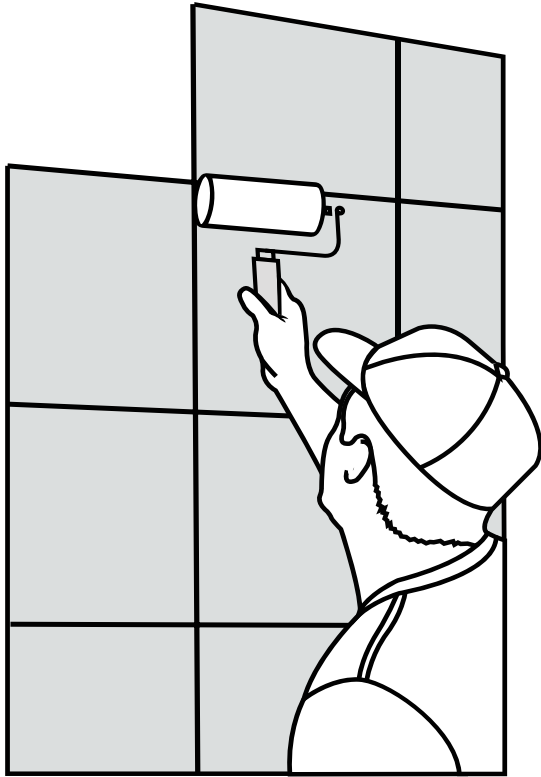
ADDITIONAL PROTECTIVE COATING APPLICATION GUIDELINES

A thin layer of water-based polyurethane may be applied to the installed wall tiles 48 hours after product installation (wallcovering adhesive must be dry). This will form a barrier coat and help prevent moisture from penetrating between the tiles.

We recommend Benwood Acrylic Polyurethane (available through Benjamin Moore) or a good quality, water-based acrylic polyurethane. Different finishes are available.

Perform a test on scrap material before applying to the installed surface.

Apply a generous coat to installed product with a foam or nap roller. Smooth polyurethane with a 4" foam brush.

After smoothing once, go back over the area several times before it is dry, with a softer touch each time. This allows for even polyurethane application and catches any drips.

If extra protection is desired, re-apply a second coat after another 48 hours of curing.

Consult the polyurethane manufacturer's application guidelines. Maya Romanoff is not responsible for unsatisfactory results.

Maya Romanoff wallcoverings are primarily formulated for dry-use areas. The above guidelines are not a guarantee of waterproofing.

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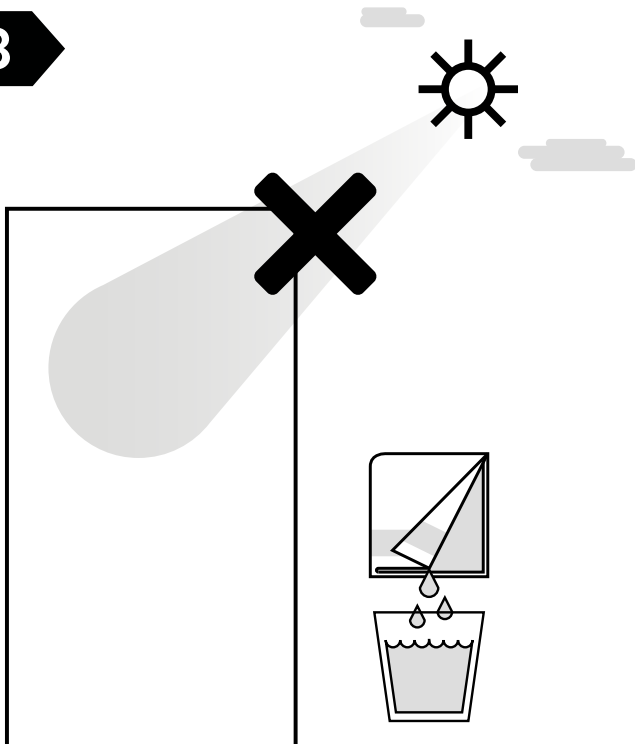
CARE & CLEANING

Avoid direct or reflected sunlight. Our wallcoverings are not guaranteed against fading or color change.

Maya Romanoff wallcoverings are formulated for dry-use areas.

Before cleaning any wallcoverings, test first on a small, inconspicuous area.

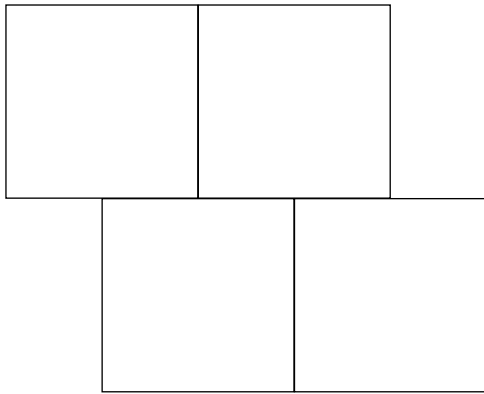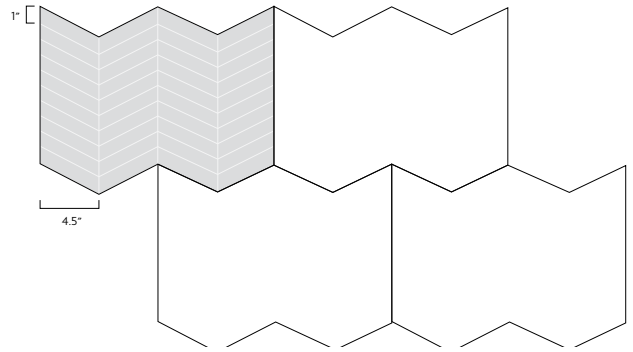Avoid getting the wallcovering excessively wet.

Never use abrasive cleansers or steel wool as they will mar the surface.

Clean by blotting the soiled area with a soft, clean cloth, dampened with a mild solution of clear liquid detergent. Dry with a soft, clean cloth.

Do not use harsh cleaners, solvents, or chemicals of any kind to clean Maya Romanoff products unless following the guidelines outlined in our Care, Cleaning and Disinfecting document, available at **MayaRomanoffDropbox.com.** When used as directed, disinfectant wipes and diluted bleach/water solutions can be safe and effective sanitization methods for the majority of our wallcoverings.

Start in the upper left corner of the wall and work in horizontal rows from left to right. After covering width of the wall, start second row below the first row from left to right, staggering the tiles in brick fashion.

MR-MMS

MR-MCS

1"

4.5"