

STOP

DO NOT INSTALL UNTIL YOU HAVE READ THESE GUIDELINES

Call Client Services at 1.773.465.6909 immediately if you encounter any difficulties or e-mail clientservices@mayaromanoff.com

GUIDELINES FOR INSTALLATION ON DRYWALL.*

Materials may display certain irregularities that are inherent to the manufacturing process.

Craze™

(MR-FV-25 Series) Type II Vinyl Wallcovering



SPECIFICATIONS

Width 55" untrimmed (139.7 cm), 13.5 sq ft/yd (1.3 sq m/yd)

Roll Size 30 yd (27.4 m)

Minimum Order 15 yd (13.7 m)

Order Increments 3 yd (2.7 m)

Repeat N/A

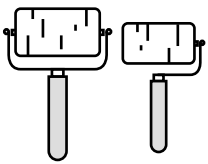
Custom Color 1,020 yd min. order (932.7 m)

Custom Length Contact Client Services

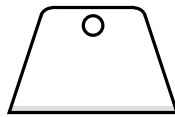
Fire Rating ASTM E84 Class A, EN 13501 Euroclass B

Content Type II 20 oz. vinyl, Non-woven paper backing

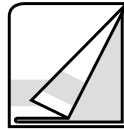
RECOMMENDED TOOLS



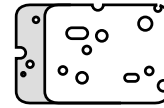
Seam roller & corner seam roller



Plastic smoother



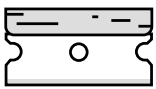
Soft cloth



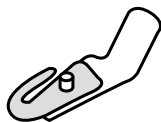
Sponge



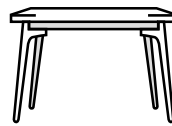
Clean water



Razor blades



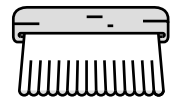
Double cutting tool



Table

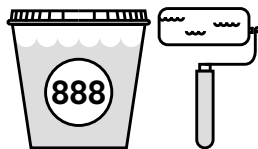


Steel straight edge



Soft-bristled nylon brush

WALL PREPARATION



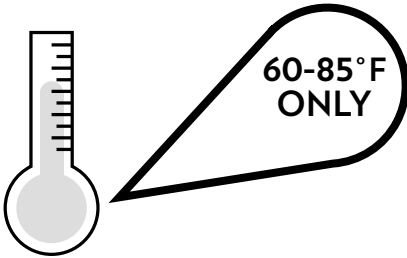
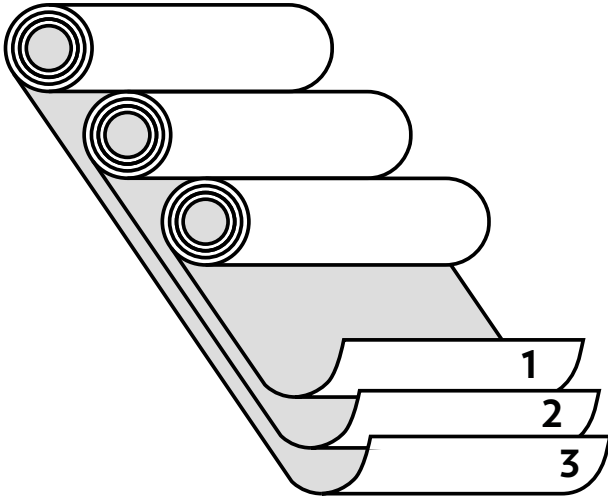
Maya Romanoff Clear Strippable Adhesive MR-RA-888 or comparable & 1/2" nap roller



Roman Pro-977 Ultra Prime Primer or comparable

*Consult Client Services before you begin installation on surfaces other than drywall.

1



GENERAL GUIDELINES

When you first unroll vinyl wallcovering, you may notice slight creases caused by the tension in the rolls. This is normal. After applying the material to the wall with adhesive, the creases should fade. For more persistent creases, use a hairdryer or heat gun on the affected area. Keep the heat source a few inches away from the wallpaper and move it around until the vinyl relaxes.

Product has been pre-graded from left to right and labeled accordingly on the back. **You must still grade for color flow within your installation.**

Inspect goods carefully.

Confirm you have the correct quantity and color of product before installing. Additional yardage from this dye lot may not be available.

No allowances will be made after three (3) drops are installed. No returns on cut goods.

No claims allowed for labor charges or consequential damages, under any conditions.

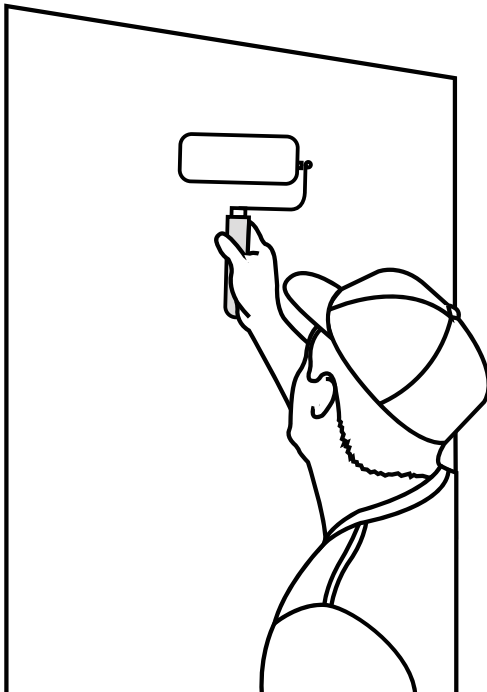
No claims allowed if lighting in area where product is hung is not finished/fully installed.

Product is not guaranteed against fading or color change.

Store uninstalled material between 60°- 85°F in a dry place.

Wallcovering **MUST** be installed in a climate controlled environment with an approximate constant temperature of 70°F and a relative humidity level of 50-55%.

2



WALL PREPARATION

Prior to installation on drywall, paint the walls with Roman Pro-977 Ultra Prime Primer or comparable tinted close to the color of your product.

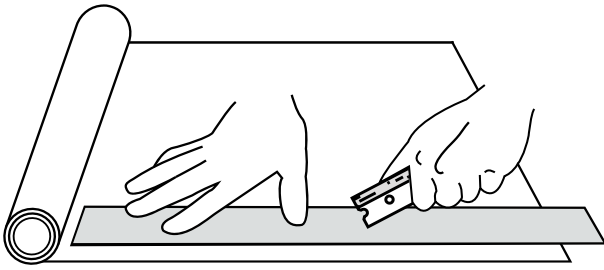
Do not use sealing primer/do not install on sealed walls (no eggshell, satin or semi-gloss paints).

Walls should be smooth and sanded.

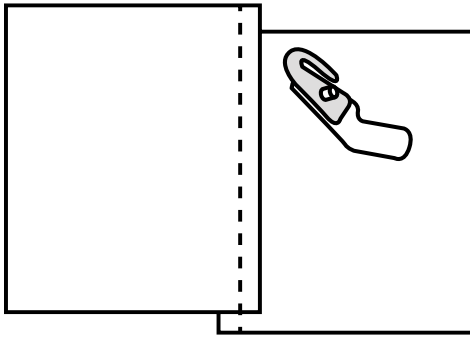
Walls must be completely dry before installation can begin.



3



OR



TRIMMING

Product may be table trimmed or double-cut on the wall.

Use a very sharp, single-edge razor blade. Use a new razor blade for each cut.

Trim to side-match.

4



3-5
MINS

PASTING

Use Maya Romanoff Clear Strippable Adhesive MR-RA-888 or comparable.

Apply a generous, even coat of adhesive to backside of product and let relax.

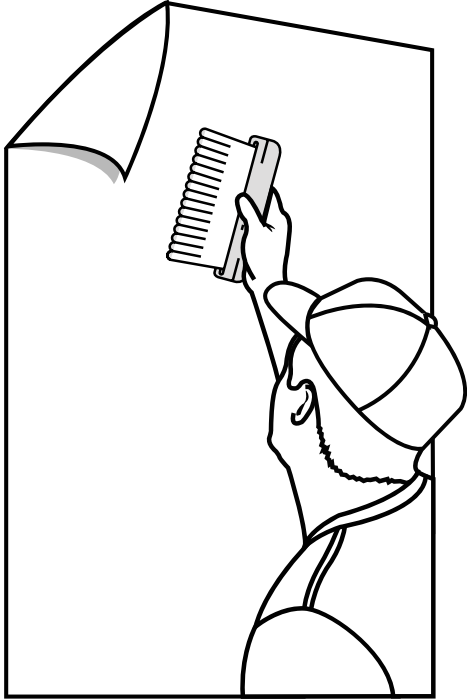
Typical relaxing time is 3-5 minutes until adhesive tacks up. Perform a test on a small strip to determine appropriate relaxing time.

Allow the paste to soak into each sheet for the appropriate time before hanging in order to avoid bubbling, shrinking & seam opening.

Do not fold or crease the wallcovering.

Do not get paste on the face of the product. **If paste gets on the face of the product, do not scrub nor rub.** Instead, immediately gently wipe clean with a soft, damp cloth. Do not use paper towel on the product.

5



HANGING

Rolls are marked “TOP.” We recommend pattern to be straight hung and side-matched.

Apply product to the wall using a soft-bristled nylon brush. **Do not use a stiff brush.**

Gently smooth product with a plastic smoother to remove bubbles.

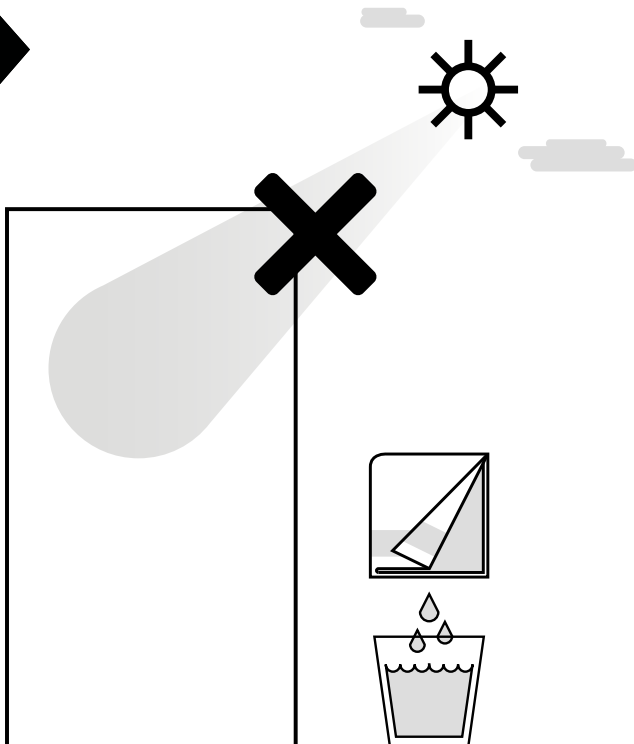
A seam roller may be used to set seams. Please take proper precaution.

Go back and ensure all bubbles are smoothed out before leaving. Any bubbles left upon completion of install will be permanent.

Use a corner seam roller to ease the material into moldings, casework, etc. prior to cutting the product.

Slight color variation may occur.

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CARE & CLEANING

Avoid direct or reflected sunlight. Our wallcoverings are not guaranteed against fading or color change.

Maya Romanoff wallcoverings are formulated for dry-use areas.

Before cleaning any wallcoverings, test first on a small, inconspicuous area.

Avoid getting the wallcovering excessively wet.

Never use abrasive cleansers or steel wool as they will mar the surface.

Clean by blotting the soiled area with a soft, clean cloth, dampened with a mild solution of clear liquid detergent. Dry with a soft, clean cloth.

Do not use harsh cleaners, solvents, or chemicals of any kind to clean Maya Romanoff products unless following the guidelines outlined in our Care, Cleaning and Disinfecting document, available at [MayaRomanoffDropbox.com](https://www.mayaromanoff.com/dropbox). When used as directed, disinfectant wipes and diluted bleach/water solutions can be safe and effective sanitization methods for the majority of our wallcoverings.