

STOP

DO NOT INSTALL UNTIL YOU HAVE READ THESE GUIDELINES

Call Client Services at 1.773.465.6909 immediately if you encounter any difficulties or e-mail clientservices@mayaromanoff.com

GUIDELINES FOR INSTALLATION ON DRYWALL.* Materials may display certain irregularities that are inherent to the manufacturing process.

Coco Chenille™

(MR-CC Series) Embossed Fabric Wallcovering



SPECIFICATIONS

Width Approx. 52" untrimmed (133 cm), 13.5 sq ft/yd (1.3 sq m/yd)

Roll Size 3 yd (2.7 m)

Minimum Order 12 yd (11 m)

Order Increments 3 yd (2.7 m)

Repeat 7" H x 5" V (17.8 cm x 12.7 cm)

Custom Color/Length Contact Client Services

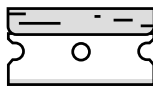
Fire Rating ASTM E84 Class A

Content 100% Polyester, Non-woven paper backing

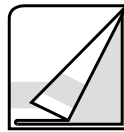
RECOMMENDED



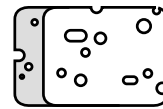
Clean water



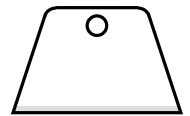
Razor Blades



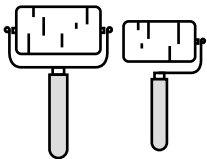
Soft cloth



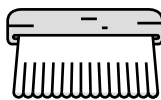
Sponge



Plastic smoother



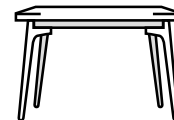
Seam Roller & Corner Seam Roller



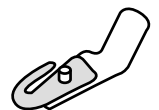
Soft-bristled Nylon Brush



Steel Straight Edge

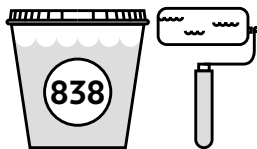


Table



Double Cutting Tool

WALL PREPARATION



Maya Romanoff Heavy-Duty Clear Adhesive MR-RA-838 or comparable & 1/2" Nap Roller

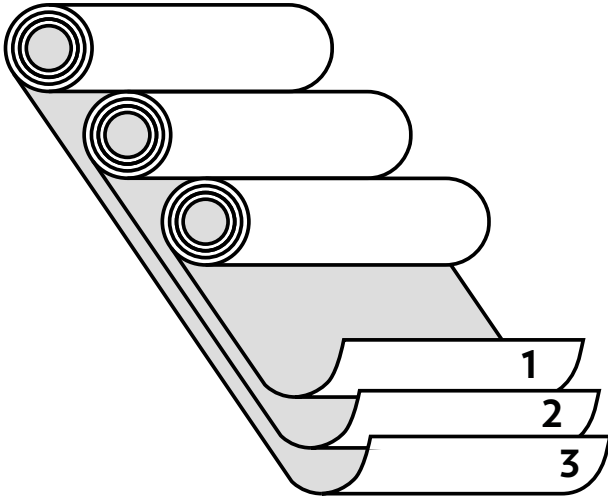


Roman Pro-977 Ultra Prime Primer or comparable

*Consult Client Services before you begin application on surfaces other than drywall.

11.19.2024

1



60-85°F^F
ONLY

GENERAL GUIDELINES

Product has been pre-graded from left to right, indicated by a sticker on the back. **You must still grade for color flow within your installation.**

Inspect goods carefully.

Confirm you have the correct quantity and color of product before installing. Additional yardage from this dye lot may not be available.

No allowances will be made after three (3) drops are installed. No returns on cut goods.

No claims allowed for labor charges or consequential damages, under any conditions.

No claims allowed if lighting in area where product is hung is not finished/fully installed.

Product is not guaranteed against fading or color change.

Store uninstalled material between 60° - 85°F in a dry place.

Wallcovering **MUST** be installed in a climate controlled environment with an approximate constant temperature of 70°F and a relative humidity level of 50-55%.

2

WALL PREPARATION

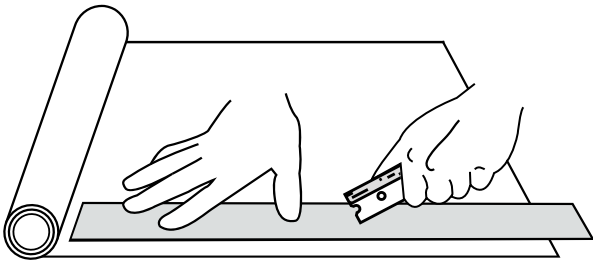
Prior to installation on drywall, paint the walls with Roman Pro-977 Ultra Prime Primer or comparable tinted close to the color of your product.

Lighter wallcovering colorways in particular are somewhat translucent. Walls should be primed with solid color -- no streaks.

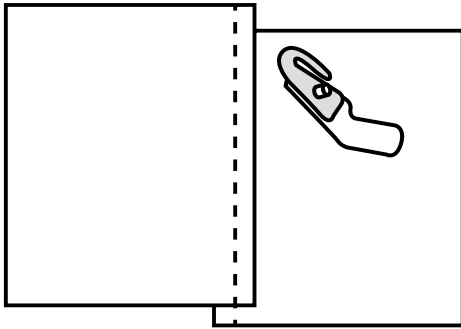
Do not use sealing primer/do not install on sealed walls (no eggshell, satin or semi-gloss paints).

Walls should be smooth and sanded. If walls are already sealed or have imperfections, consider hanging heavy-duty non-woven wall liner (available from Maya Romanoff) prior to installing the product. This is at the discretion of your

3



OR



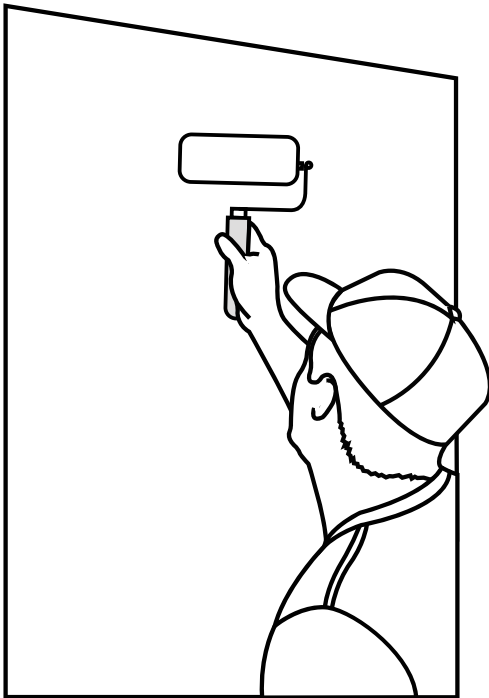
TRIMMING

Product must be table trimmed or double-cut on the wall. Double-cutting is recommended for a tight seam.

Use a very sharp, single-edge razor blade. Use a new razor blade for each cut.

For best results, trim pattern in the area with a high concentration of "low" embossed texture. See trimming diagram.

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PASTING

Use Maya Romanoff Heavy-Duty Clear Adhesive MR-RA-838 or comparable

Paste the wall and allow 2-3 minutes for paste to tack up before hanging. **DO NOT PASTE THE WALLCOVERING.**

Do not fold or crease the wallcovering.

Do not get paste on the face of the product. **If paste gets on the face of the product, do not scrub nor rub.** Instead, immediately gently wipe clean with a soft, damp cloth. Do not use paper towel on the product.



2-3
MINS

5



HANGING

Gently smooth product with a plastic smoother to remove bubbles.

A seam roller may be used to set seams. Please take proper precaution.

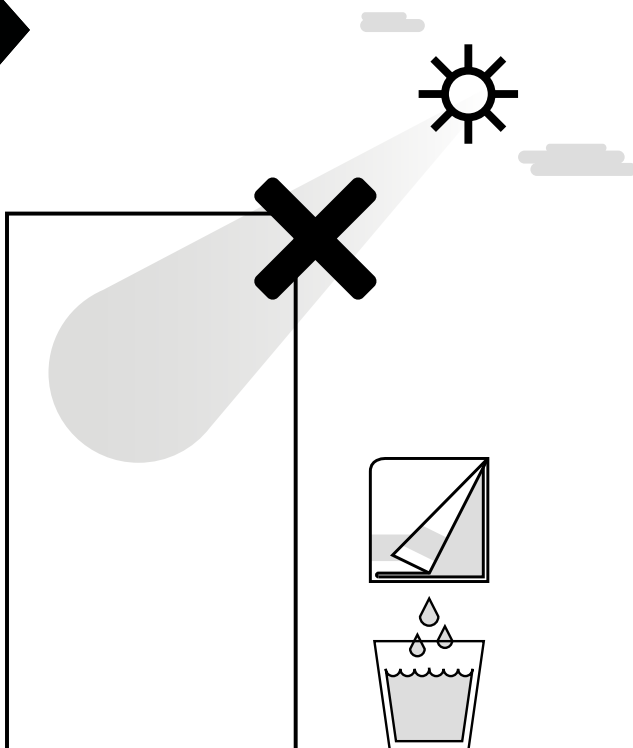
Go back and ensure all bubbles are smoothed out before leaving. Any bubbles left upon completion of install will be permanent.

Use a corner seam roller to ease the material into moldings, casework, etc. prior to cutting the product.

Slight color and/or pattern match variation may occur.

To ensure a strong bond at the top and bottom edges of installed wallcovering, it may help to apply a dab of vinyl-over-vinyl adhesive to the wall.

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CARE & CLEANING

Avoid direct or reflected sunlight. Our wallcoverings are not guaranteed against fading or color change.

Maya Romanoff wallcoverings are formulated for dry-use areas.

Before cleaning any wallcoverings, test first on a small, inconspicuous area.

Avoid getting the wallcovering excessively wet.

Never use abrasive cleansers or steel wool as they will mar the surface.

Clean by blotting the soiled area with a soft, clean cloth, dampened with a mild solution of clear liquid detergent. Dry with a soft, clean cloth.

Do not use harsh cleaners, solvents, or chemicals of any kind to clean Maya Romanoff products unless following the guidelines outlined in our Care, Cleaning and Disinfecting document, available at [MayaRomanoffDropbox.com](https://www.mayaromanoff.com/dropbox). When used as directed, disinfectant wipes and diluted bleach/water solutions can be safe and effective sanitization methods for the majority of our wallcoverings.

TRIMMING DIAGRAM: COCO CHENILLE, CC SERIES

For best results, trim the pattern in the area with a high concentration of “low” embossed texture.

