

STOP

DO NOT INSTALL UNTIL YOU HAVE READ THESE GUIDELINES

Call Client Services at 1.773.465.6909 immediately if you encounter any difficulties or e-mail clientservices@mayaromanoff.com

GUIDELINES FOR INSTALLATION ON DRYWALL.* Materials may display certain irregularities that are inherent to the manufacturing process.

Weathered Walls™

(MR-B-37 & MR-W-37 Series) Hand-painted in Chicago



MAYA ROMANOFF

SPECIFICATIONS

Width 30" untrimmed (76.2 cm). 7.5 sq ft/yd (0.7 sq m/yd)

Roll Size 3 yd (2.7 m)

Minimum Order 24 yds (21.9 m)

Order Increments 3 yd (2.7 m)

Repeat N/A

Custom Color/Length 24 yd min. order (21.9 m)

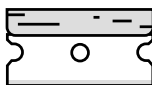
Fire Rating ASTM E84 Class A

Content Hand-painted paper

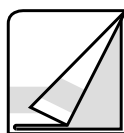
RECOMMENDED TOOLS



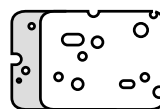
Clean Water



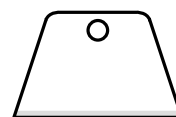
Razor Blades



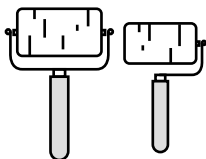
Soft Cloth



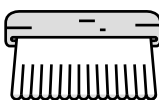
Sponge



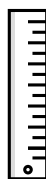
Plastic Smoother



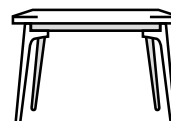
Seam Roller &
Corner Seam Roller



Soft-bristled Nylon Brush



Steel Straight Edge



Table



Double Cutting Tool

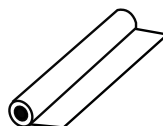
WALL PREPARATION



Maya Romanoff Heavy-Duty Clear
Adhesive MR-RA-838 or comparable &
1/2" Nap Roller



Flat Latex Paint & Brush

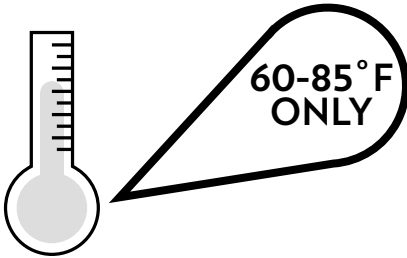
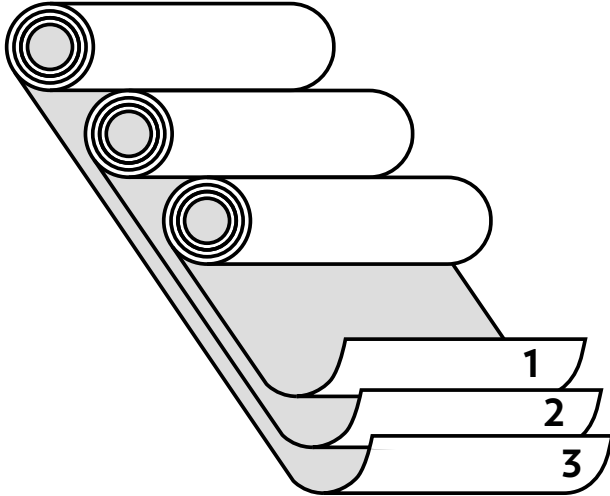


Maya Romanoff Heavy-Duty
Non-woven Wall Liner or comparable

*Consult Client Services before you begin application on surfaces other than drywall.

02.16.2024

1



GENERAL GUIDELINES

Product has been pre-graded from left to right and labeled accordingly on the back. **You must still grade for color flow within your installation.**

Inspect goods carefully.

Confirm you have the correct quantity and color of product before installing. Additional yardage from this dye lot may not be available.

No allowances will be made after three (3) drops are installed. No returns on cut goods.

No claims allowed for labor charges or consequential damages, under any conditions.

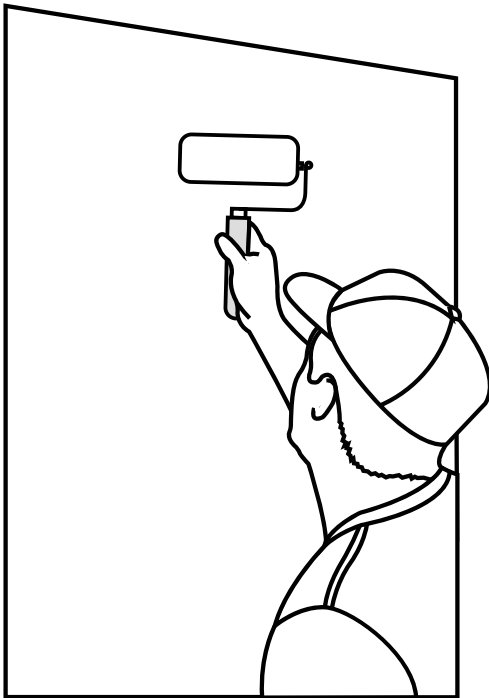
No claims allowed if lighting in area where product is hung is not finished/fully installed.

Product is not guaranteed against fading or color change.

Store uninstalled material between 60° - 85°F in a dry place.

Wallcovering **MUST** be installed in a climate controlled environment with an approximate constant temperature of 70°F and a relative humidity level of 50-55%.

2



WALL PREPARATION

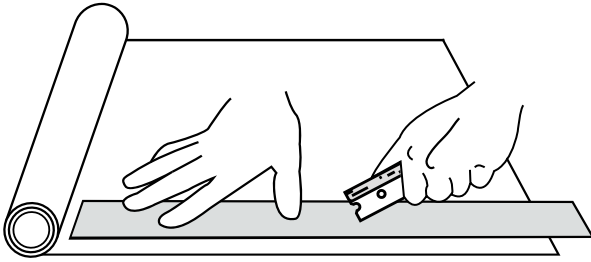
Do not use sealing primer/do not install on sealed walls (no eggshell, satin or semi-gloss paints).

We recommend hanging heavy-duty lining paper prior to installing this product to avoid bubbling, shrinking.

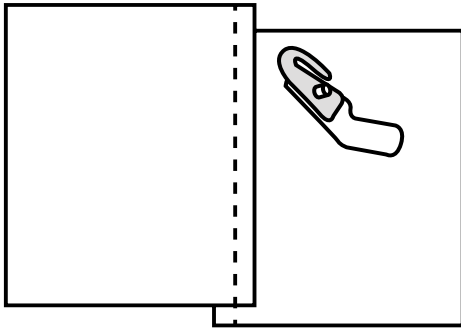
Paint the wall liner with one coat of flax latex paint tinted close to the color of your product at the wallcovering seam locations.

Walls must be completely dry before installation can begin.

3



OR



TRIMMING

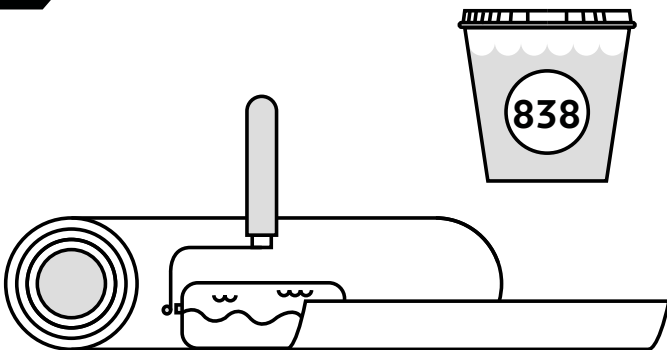
Product may be table trimmed or double-cut on the wall.

If table trimming, trim approximately 1.5" off each edge, unless otherwise noted on rolls.

If double-cutting, use a tool such as an Advance Seam Buster to avoid cutting into the wall surface.

Use a very sharp, single-edge razor blade. Use a new razor blade for each cut.

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PASTING

Use Maya Romanoff Heavy-Duty Clear Adhesive MR-RA-838 or comparable.

Pasting before trimming is preferred.

Apply a generous, even coat of adhesive to backside of product and let relax.

Allow wallcovering to relax until adhesive tacks up. Perform a test on a small strip to determine appropriate relaxing time. **See reference chart on the left.**

Allow the paste to soak into each sheet for the appropriate time before hanging in order to avoid paper bubbling, expansion, shrinking and seam opening.

Do not fold or crease the wallcovering.

Do not get paste on the face of the product. **If paste gets on the face of the product, do not scrub nor rub.** Instead, immediately gently wipe clean with a soft, damp cloth. Do not use paper towel on the product.

Paper expansion is NORMAL. Paper may expand up to 3/4" – relaxing time is critical.

RELAXING TIME

5-7 min

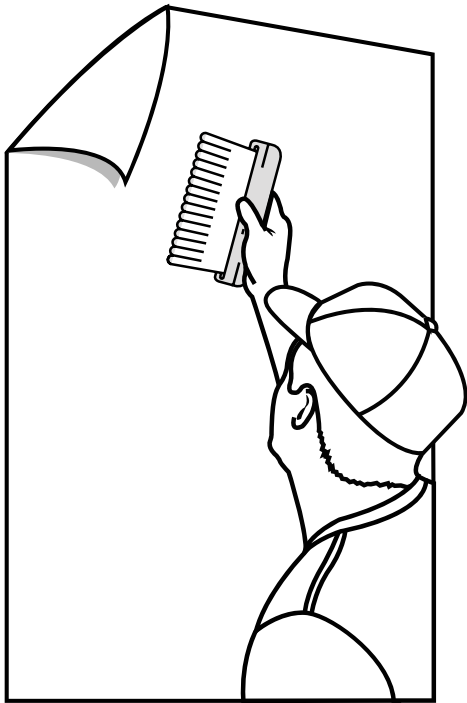
MR-W-37-026
MR-W-37-099
MR-W-37-464-GS
MR-W-37-025

18-22 min*

MR-B-37-244-L
MR-B-37-203-L
MR-B-37-113-L
MR-B-37-603

*Allow 9-11 min, then open up, repaste and allow an additional 9-11 min.

5



HANGING

All patterns are directional. Rolls are marked “TOP” on backside of roll. No side-match. Do not reverse hang.

Apply product to the wall using a soft-bristled nylon brush. **Do not use a stiff brush.**

Gently smooth product with a plastic smoother to remove bubbles.

A seam roller may be used to set seams. Please take proper precaution.

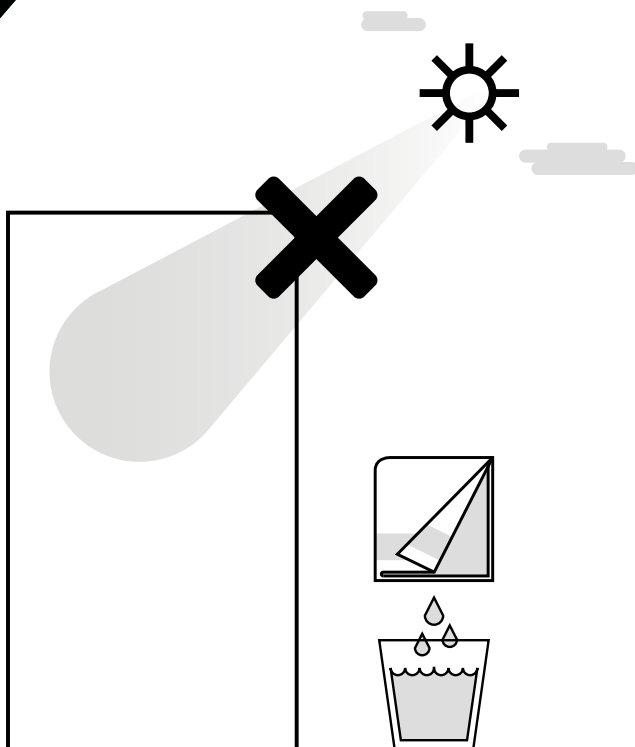
Go back and ensure all bubbles are smoothed out before leaving. Any bubbles left upon completion of install will be permanent.

Use a corner seam roller to ease the material into moldings, casework, etc. prior to cutting the product.

The color of the product may bleed onto the wall while hanging. **This is normal and will not affect the final installation.**

This product is handmade. Slight color and/or pattern match variation may occur.

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CARE & CLEANING

Avoid direct or reflected sunlight. Our wallcoverings are not guaranteed against fading or color change.

Maya Romanoff wallcoverings are formulated for dry-use areas.

Before cleaning any wallcoverings, test first on a small, inconspicuous area.

Avoid getting the wallcovering excessively wet.

Never use abrasive cleansers or steel wool as they will mar the surface.

Clean by blotting the soiled area with a soft, clean cloth, dampened with a mild solution of clear liquid detergent. Dry with a soft, clean cloth.

Do not use harsh cleaners, solvents, or chemicals of any kind to clean Maya Romanoff products unless following the guidelines outlined in our Care, Cleaning and Disinfecting document, available at [MayaRomanoffDropbox.com](https://www.mayaromanoff.com/dropbox). When used as directed, disinfectant wipes and diluted bleach/water solutions can be safe and effective sanitization methods for the majority of our wallcoverings.