

# STOP

DO NOT INSTALL UNTIL YOU HAVE READ THESE GUIDELINES

Call Client Services at 1.773.465.6909 immediately if you encounter any difficulties or e-mail [clientservices@mayaromanoff.com](mailto:clientservices@mayaromanoff.com)

GUIDELINES FOR INSTALLATION ON DRYWALL.\* Materials may display certain irregularities that are inherent to the manufacturing process.

## Shimmering Burlap™

(MR-AK Series) Hand-Painted Burlap Flocked with Mica  
*Andre Kikoski for Maya Romanoff*



### SPECIFICATIONS

Width Approx. 36" untrimmed (91.4 cm), 9 sq ft/yd (0.85 sq m/yd)

Roll Size 3 yd (2.7 m)

Minimum Order 21 yd (19.2 m)

Order Increments 3 yd (2.7 m)

Repeat N/A

Custom Color/Length 21 yd min. order (19.2 m)

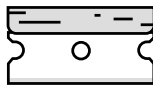
Fire Rating ASTM E84 Class A

Content Mica flakes on grasscloth with paper backing

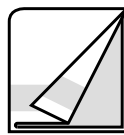
### RECOMMENDED TOOLS



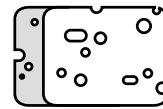
Clean water



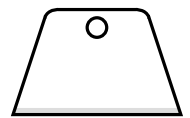
Razor Blades



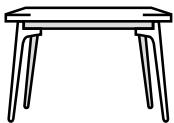
Soft cloth



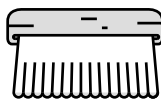
Sponge



Plastic smoother



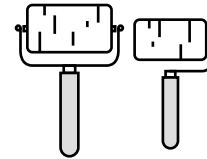
Table



Soft-bristled nylon brush



Steel straight edge



Seam roller &  
corner seam roller



Double cutting tool

### WALL PREPARATION



Maya Romanoff Heavy-Duty  
Clear Adhesive MR-RA-838  
or comparable & 1/2" nap roller

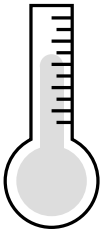
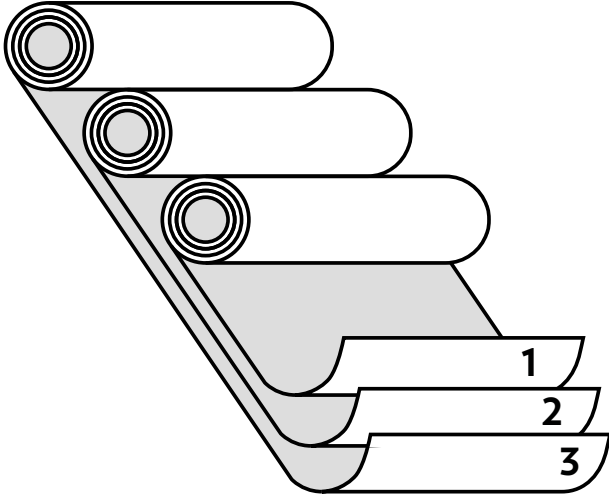


Roman Pro-977 Ultra Prime Primer  
or comparable

\*Consult Client Services before you begin application on surfaces other than drywall.

02.16.2024

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60-85°F<sup>F</sup>  
ONLY

## GENERAL GUIDELINES

Product has been pre-graded from left to right and labeled accordingly on the back. **You must still grade for color flow within your installation.**

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Inspect goods carefully.

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Confirm you have the correct quantity and color of product before installing. Additional yardage from this dye lot may not be available.

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No allowances will be made after three (3) drops are installed. No returns on cut goods.

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No claims allowed for labor charges or consequential damages, under any conditions.

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No claims allowed if lighting in area where product is hung is not finished/fully installed.

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Product is not guaranteed against fading or color change.

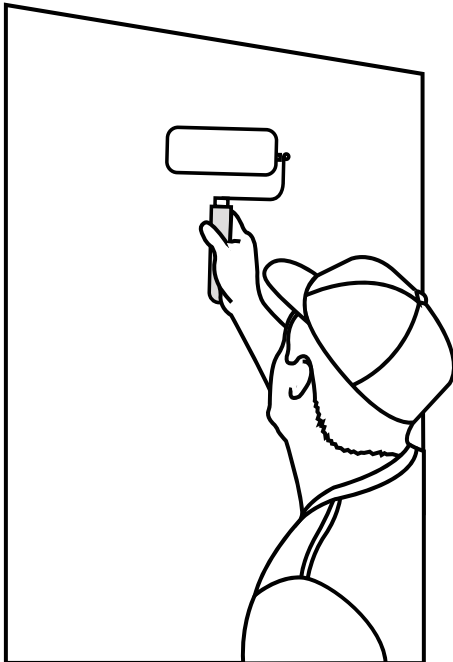
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Store uninstalled material between 60° - 85°F in a dry place.

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Wallcoverings must be installed in a climate controlled environment with an approximate, consistent, temperature of 70°F and relative humidity level of 50-55%

2



## WALL PREPARATION

Prior to installation on drywall, paint the walls with Roman Pro-977 Ultra Prime Primer or comparable tinted close to the color of your product.

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Walls should be mirror smooth (smooth and sanded).

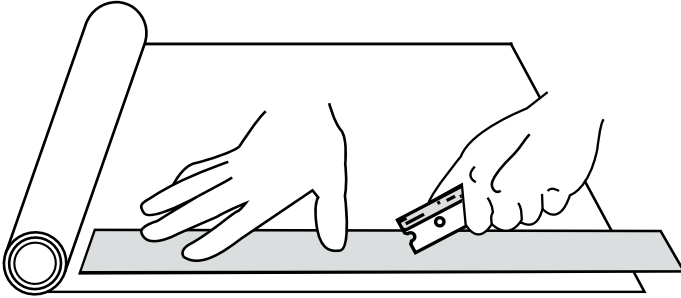
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Do not use sealing primer/do not install on sealed walls (no eggshell, satin or semi-gloss paints).

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Walls must be completely dry before installation can begin.

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## TRIMMING

Product **MUST** be table trimmed.

Trim approximately 3/4 to 1 inch off each edge, unless otherwise noted on rolls.

Use a very sharp, single-edge razor blade. Use a new razor blade for each cut.

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## PASTING

Use Maya Romanoff Heavy-Duty Clear Adhesive MR-RA-838 or comparable.

Apply an even coat of adhesive onto the back of the trimmed wallcovering and allow 2-3 minutes for tack up.

Do not fold or crease the wallcovering.

Do not get paste on the face of the product. **If paste gets on the face of the product, do not scrub nor rub.** Instead, immediately gently wipe clean with a soft, damp cloth. Do not use paper towel on the product.



2-3  
MINS

5



## HANGING

Rolls are marked “TOP.” **DO NOT** reverse hang.

Apply product to the wall using a soft-bristled nylon brush. **Do not use a stiff brush.**

Some mica flakes may fall off during installation. This is normal.

Gently smooth product with a plastic smoother to remove bubbles.

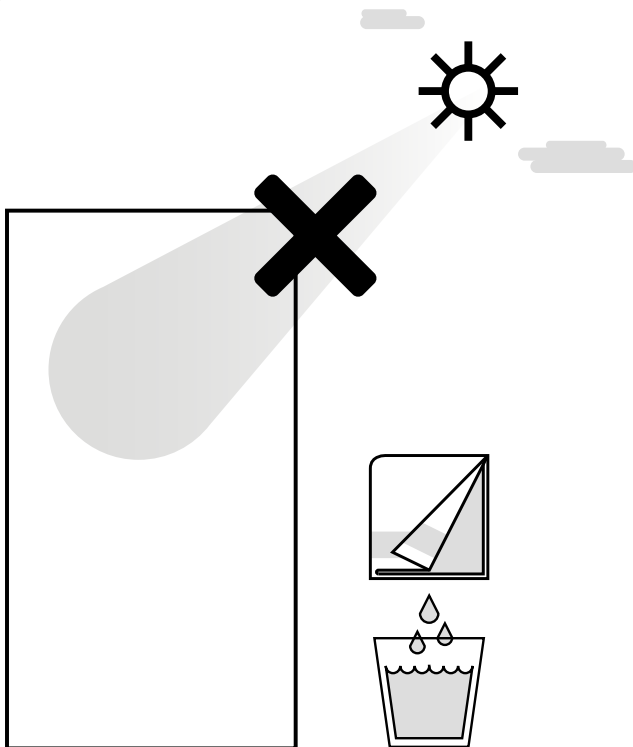
A seam roller may be used to set seams. Please take proper precaution.

Go back and ensure all bubbles are smoothed out before leaving. Any bubbles left upon completion of install will be permanent.

Use a corner seam roller to ease the material into moldings, casework, etc. prior to cutting the product.

Slight color and/or pattern match variation may occur, due to the product being manufactured with natural materials.

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## CARE & CLEANING

Avoid direct or reflected sunlight. Our wallcoverings are not guaranteed against fading or color change.

Maya Romanoff wallcoverings are formulated for dry-use areas.

Before cleaning any wallcoverings, test first on a small, inconspicuous area.

Avoid getting the wallcovering excessively wet.

Never use abrasive cleansers or steel wool as they will mar the surface.

Clean by blotting the soiled area with a soft, clean cloth, dampened with a mild solution of clear liquid detergent. Dry with a soft, clean cloth.

Do not use harsh cleaners, solvents, or chemicals of any kind to clean Maya Romanoff products unless following the guidelines outlined in our Care, Cleaning and Disinfecting document, available at [MayaRomanoffDropbox.com](https://www.mayaromanoff.com/dropbox). When used as directed, disinfectant wipes and diluted bleach/water solutions can be safe and effective sanitization methods for the majority of our wallcoverings.