

BOUTIQUE design

THE BDNY ISSUE

BOUTIQUE 18 · CONFERENCE HIGHLIGHTS · EXHIBITOR PREVIEW

HOSPITALITY REINVENTED



IN THE SPOTLIGHT

A cornerstone of the BDNY experience, the signature Designed Spaces transform the show floor into a living gallery of hospitality design. Each immersive environment is meticulously envisioned by a leading design firm or brand and brought to life with products from BDNY exhibitors and sponsors. The result is a series of experiential showcases that blur the line between concept and creation, celebrating the collaborative spirit and innovation that define the industry. Here's a look at this year's standout spaces—plus the BD Mainstage and Dine & Design—on display November 9–10 at the Javits Center in New York.

THE ALCHEMIST BY ARIA GROUP

DINE & DESIGN BOOTH #773

Dine with us at the Alchemist's table, where transformation and creativity take centerstage. Inspired by alchemy's pursuit of excellence—such as turning base material into precious metals—this experience blends mixed metals, imaginative design, and culinary artistry. Modern culinary arts, like gastronomy and mixology, draw on similar principles: experimentation, elevation, and artistry. The Dine & Design booth celebrates the whimsy of change, elevating a simple lunch break into a moment of wonder. After all, transforming ordinary moments into something extraordinary is at the heart of Aria's approach to designing the dining experience.

DESIGN TEAM:

Sana Ahmad, senior designer
Jennifer Ambrose, project designer
Jordyn Hunter, senior designer
Elizabeth Neuffer, project designer
Sara Pilcher, designer
Elizabeth Plecha, project designer
Megan Walsh, principal

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