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MAYA ROMANOFF, DAVID ROCKWELL LAUNCH COLLECTION

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Maya Romanoff, a manufacturer of handcrafted wallcoverings in the U.S., has released an expansion to its fifth collaboration with award-winning architect and designer David Rockwell (FAIA). The collection, called Porto Sólido, is a responsibly harvested, colored and hand-inlaid cork on a luminous metallic foil.

Why use cork? Trimmed from the renewable bark of the tree, cork is a durable and carbon-positive material that regenerates itself each time it is harvested (and in doing so absorbs CO₂).



Impeccable on its own, Porto Sólido is the perfect coordinate for other Porto patterns Deco, Elo and Lino. The soft, organic texture of solid cork with flecks of metallic peeking through adds warmth and depth to any room. Available in ten sophisticated colorways, such as Alsace Almond, Rosé Reserve and Syrah Slate.

“We are incredibly fortunate to collaborate with David Rockwell and the **Rockwell Group**. Sólido rounds out the Porto Collection and, when combined with other Porto designs, carves out an opportunity to create a thoughtful, elevated environment,” said Joyce Romanoff, CEO, Maya Romanoff

“Maya Romanoff uses common materials in really groundbreaking ways and, similarly, Rockwell Group is constantly looking for ways that we can transcend what’s expected in a certain typology, product, or program. Adding Sólido to our Porto collection was another opportunity to create a luminous, versatile, and rhythmic wallcovering,” said David Rockwell, FAIA, founder/president, Rockwell Group.



Maya, who founded Maya Romanoff, had a long-standing commitment to Eastern philosophy that has greatly influenced the company's respect for the environment and materials. From early on, he instilled in every member a deep respect for material balanced with a lawless sense of play. These philosophies are clearly evident in this new collaboration that pairs responsibly manufactured, rapidly renewable cork with luxurious color combinations. Porto Sólido is sustainably harvested cork and colored with water-based inks.

Maya Romanoff uses micro-thin slices of cork, which allows them to use the least amount of material while still getting the desired effect.

Porto Sólido is the latest example of Maya Romanoff's commitment to creative collaborations and their rigorous standard for quality, beauty and innovation. The collection is scaled for hospitality and residential and is ideal for environments that require beauty and resilience, as it can be easily cleaned with a diluted bleach solution or disinfecting wipes.



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David Rockwell

Joyce Romanoff

Maya Romanoff

Porto Sólido

Rockwell Group

