

CHICAGO SUN-TIMES

MAYA ROMANOFF
EXTRAORDINARY SURFACING
MATERIALS



In 1969, Maya Romanoff found his calling in a tie-dyed T-shirt. Originally from Chicago, Maya attended the University of California at Berkeley at a pivotal moment in the 1960's, studying Anthropology and Art. His post graduate travels to North Africa and Europe cemented his developing philosophy that art should be an integral part of everyday life, while exposure to the couture houses of Paris spurred his interest in textile design and fashion. Enter Woodstock and Maya's discovery of the intriguing technique of tie-dye. His amazing fabrics swept tie-dye into the realm of couture and subsequently went beyond draping bodies to draping entire buildings creating large scale installation art. Maya began to experiment further with surfaces, creating floorcoverings, entire fabric room environments and of course, wallcoverings.

As an artist, inventor and chief creative officer of Maya Romanoff, Maya created a company culture that continues to foster a sense of community and artistic expression. His study and practice of Zen Buddhism was influential in his philosophy of making "uncommon art." Throughout the company's evolution, Maya's founding vision of transforming modern design by combining ancient artistic techniques with the latest production technology has held strong. Pushing

technological boundaries allowed Maya to turn his affinity for organic beauty into marketable, avant-garde surface coverings.

At the age of 49, Maya was diagnosed with Parkinson's and devoted his free time to memorizing Shakespearean sonnets, singing and spreadsheets. He never stopped pushing his company to create and to grow. In 2002, Maya's wife and partner, Joyce, took the helm, along with their second generation, to steer the company into the future.

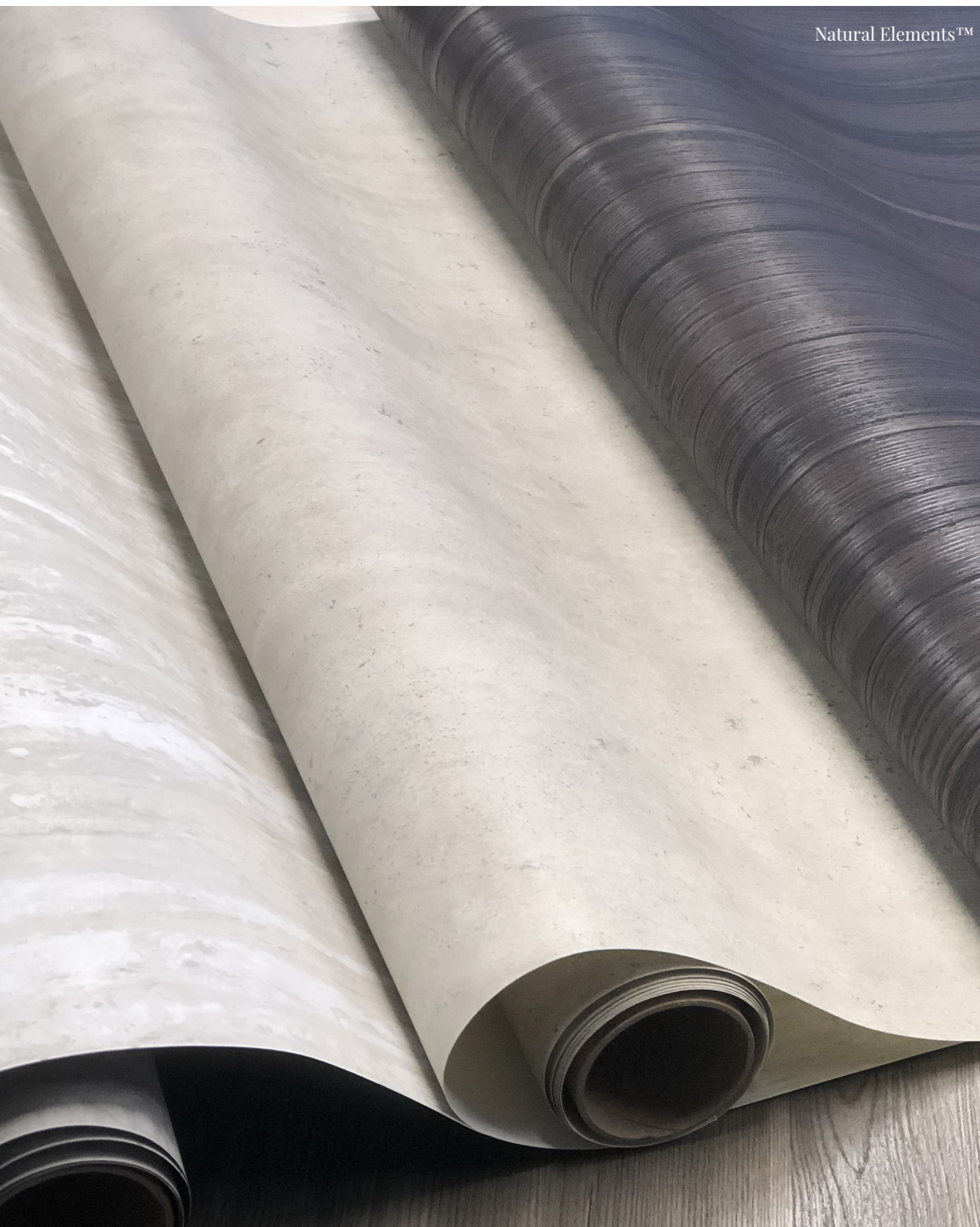
Maya Romanoff is dedicated to satisfying their customers and the sustainability of their product. The vast majority of Maya Romanoff wallcoverings are able to safely and effectively be sanitized with either disinfecting wipes, a diluted bleach solution, or both. Fourteen new products are slated for 2021, and guests are being welcomed back to the flagship Maya Romanoff showroom in New York's D&D Building, while a second showroom is under construction at Maya Romanoff's Chicago headquarters and is expected to open this fall.

In 2021 and beyond, Maya Romanoff remains one of the most influential and innovative wallcovering companies in the world. Their latest collections maintain the environmental and aesthetic cornerstones that Maya held so dear.



Natural Elements™

In this groundbreaking collection, printed and embossed paper meticulously replicates wood grain, stone and concrete textures. Natural Elements is a durable alternative to Type II vinyl and is sustainable and budget-friendly. This product is environmentally sustainable and certified by the Forest Stewardship Council, available for quick ship, and offered in 18 realistic colorways and patterns. Natural Elements has been awarded the 2020 ASID Design Excellence Award and was also a 2020 NYC x Design winner.



Natural Elements™



Natural Elements™



Mesa™

Mesa™

An extremely intensive process involving several steps of handcraft, Mesa is inspired by Japanese crushing techniques and the interaction of dye with the peaks and valleys of the paper. The new realization has a suede-like color palette with a matte, contemporary finish.



Zen Garden™

Zen Garden is nod back to Maya's Buddhist philosophy and love of meditation. Tiny glass beads are encapsulated in a resilient compound, then harmoniously hand raked across a durable, non-woven base and colored in their Chicago Studio. The beautiful result is reminiscent of the meditative landscape of a Japanese garden, and panels can be straight hung with side matched horizontal lines, or reverse hung for a more random effect. Zen Garden is a 2021 NYCxDESIGN Awards Finalist.

Ajiro Houndstooth™

The traditional houndstooth pattern has been utilized in fashion, textiles, and graphic design since the 1800s. Typically executed in black and white to introduce contrast, the Maya Romanoff Ajiro Houndstooth creates a similar effect using opposing directions of wood grain. Ajiro Houndstooth fits a wide range of design aesthetics, and like every design in the Ajiro collection, the pattern is die cut from ultra-thin Paulownia wood, and hand-inlaid onto a flexible paper backing. Cost-effective and environmentally sound, this renewable resource is beautifully stained in 15 hues and hand-finished in their Chicago Studio.

Mother Of Pearl Aphrodite™

Mother of Pearl Aphrodite is a hand-crafted veneer of layered, round Capiz shells. Aphrodite tiles turn corners and have a stain-resistant coating, while highlighting the natural texture of the shell. In addition to wall installation, use Aphrodite as a furniture inset, backsplash, in a display case, or to wrap columns. Hand-finished in the Maya Romanoff Chicago studio.

www.MayaRomanoff.com

