

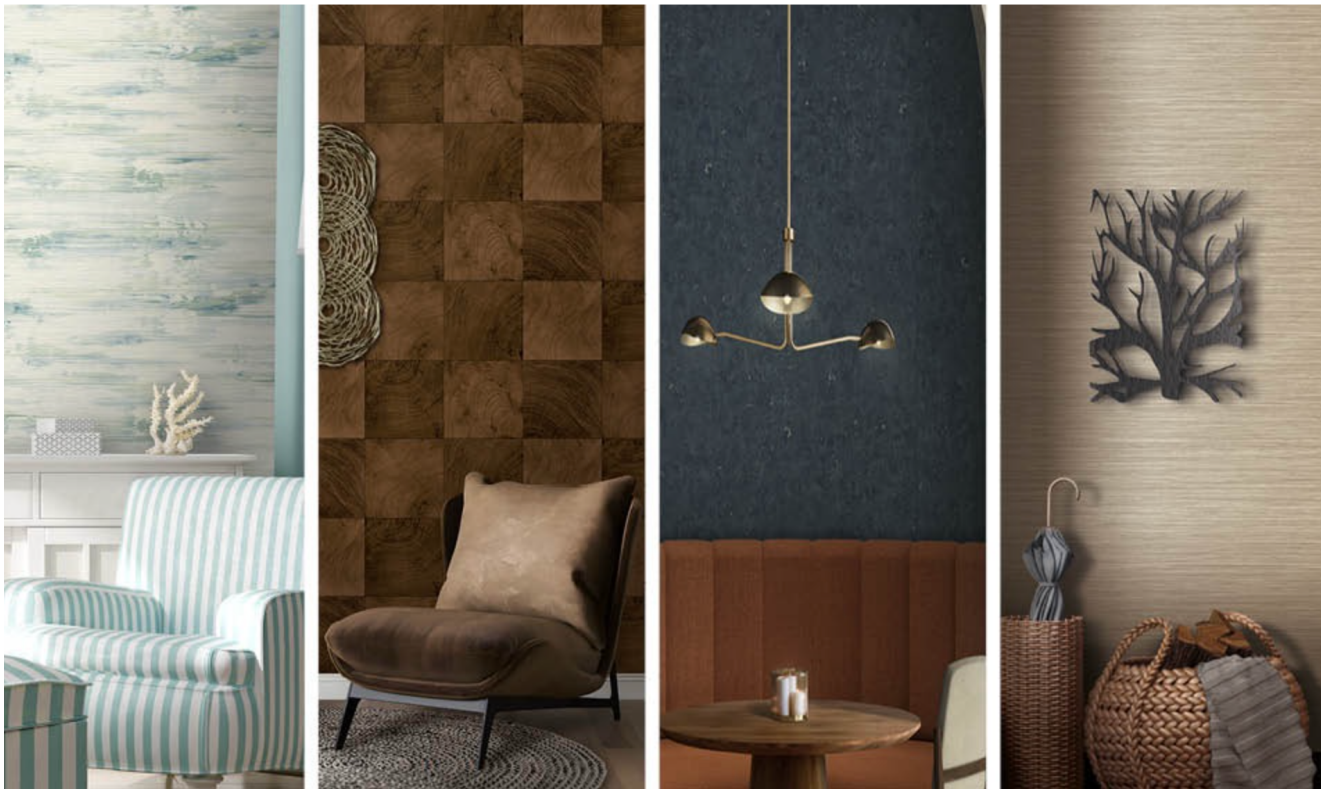
DANIEL PLUS LAUREN

MAYA ROMANOFF LAUNCHES THEIR NEW CORNERSTONE™ TYPE II VINYL WALLCOVERING COLLECTION



By [danielcnyc](#)

SEPTEMBER 3, 2025



Skokie, Illinois, September 3, 2025

Maya Romanoff introduces [Cornerstone™](#), a new Type II vinyl wallcovering collection that blends sophisticated design with commercial-grade performance. The collection includes 18 durable textures in nearly 180 versatile colorways—offering beauty, resilience, and affordability for both hospitality and residential spaces.

Cornerstone features four distinctive sub-collections:

- [Entwine™](#) – Inspired by natural linen and silk
- [Quarry™](#) – Echoes the raw aesthetic of poured concrete
- [Rooted™](#) – Mimics the detail of hand-inlaid wood veneer
- [Wisping Weaves™](#) – Reflects the texture of woven grasscloths

DANIEL+LAUREN

NEW YORK FASHION, CULTURE, ARTS, & LIFE

“With Cornerstone™, we’ve created a collection that speaks to the soul of a space. It’s about the artistry of design—bringing in the textures, tones, and natural inspiration that invite connection and warmth. Beauty shouldn’t be exclusive—it should be everywhere. That’s the spirit behind this collection.” — Joyce Romanoff, CEO, Maya Romanoff.

Cornerstone Vinyl wallcoverings come in 27-inch and 54-inch widths, with low minimums and readily available inventory for fast, flexible ordering. Sustainably made in the USA, they’re easy to install and well-suited for budget-sensitive projects. Durable and low-maintenance, they can be cleaned with diluted bleach or disinfecting wipes—offering a timeless look with everyday practicality.

Cornerstone is the latest example of Maya Romanoff’s commitment to quality, beauty, and innovation. The collection is ideal for busy environments that require beauty, resilience, and careful budget. Sustainably manufactured in the USA, they can be easily cleaned with a diluted bleach solution or disinfecting wipes.

“Cornerstone™ was developed to give designers a reliable, high-performing solution that doesn’t compromise on cost or quality. It’s Type II vinyl engineered for durability, offered at competitive pricing with low order minimums—designed to streamline specification across a wide range of commercial projects.” — David Berkowitz, Executive Vice President, Maya Romanoff.

Cornerstone Vinyl wallcoverings are now available for order.

