

STOP!

DO NOT INSTALL UNTIL YOU HAVE READ THESE INSTRUCTIONS.

Call Customer Service at **1-800-465-6909**
immediately if you encounter any difficulties.

Guidelines for Installation on Drywall

MOTHER OF PEARL Chevron™ / Mosaic™

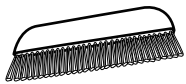
Genuine Shell Wall Tiles

(MR-MC & MR-MM series)

Consult Customer Service before you begin application on surfaces other than drywall.

NOTE: This is a handmade wallcovering. Materials may display certain irregularities that are inherent to the manufacturing process.

RECOMMENDED TOOLS



Soft-bristled
nylon brush



Seam roller



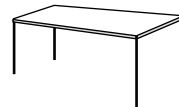
Plastic
smoother



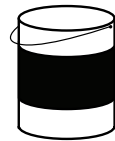
Sponge



Soft cloth



Table



Optional
Water-Based
Polyurethane
*Available from
Benjamin Moore*



Maya Romanoff
Vinyl-Over-Vinyl Non-
Strippable Adhesive
(MR-RA-555) & 1/2
1/2" nap roller



Maya Romanoff
PRIME-TIME™
Primer MR-RA-977



Clean water



Razor blades



Sandpaper
100-grit or finer



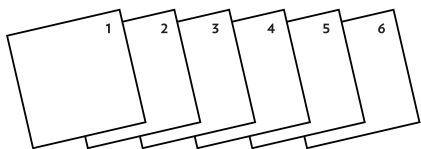
Steel straight edge



Heavy-Duty
Lining paper
*Available from
Maya Romanoff*

MAYA ROMANOFF

1 GENERAL GUIDELINES



Product has been pre-graded; however, you must still grade for color flow within your installation.

Inspect goods carefully.

Confirm you have the correct quantity and color of product before installing. Additional tiles from this dye lot may not be available.

Prolonged storage is not recommended. Install within 12 weeks from date of shipment.

Tiles are very fragile. Use both hands when picking up and handling tiles.

No allowances will be made after four (4) tiles are installed.

No returns on cut goods.

No claims allowed for labor charges or consequential damages, under any conditions.

No claims allowed if lighting in area where product is hung is not finished/fully installed.

Product is not guaranteed against fading or color change.

Store material between 60° - 85° F in a dry place.

2 WALL PREPARATION

Prior to installation on new drywall, paint the walls with Maya Romanoff PRIME TIME™ Primer (MR-RA-977) tinted close to the color of your product.

Walls should be mirror smooth (smooth and sanded).

Do not use sealing primer/do not install on sealed walls (no eggshell, satin or semi-gloss paints).

If walls are already sealed or have imperfections, we recommend hanging heavy-duty lining paper (available from Maya Romanoff) prior to installing this product.

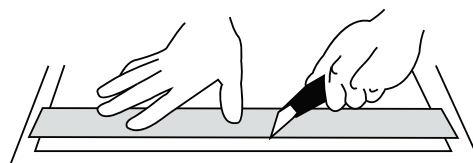


Walls must be completely dry before installation can begin.

3 TRIMMING

Edges have been pre-trimmed for easy installation.

Table-trim product from the BACKSIDE, only when necessary. This product CANNOT be double-cut on the wall.



Lightly sand edges with a sanding block or 100-grit (or finer) sand paper to more closely join tiles. See diagram on page 4.

Use a very sharp, single-edge razor blade. Use a new razor blade for each cut.

4 PASTING

Use Maya Romanoff Adhesive MR-RA-555 (Vinyl-Over-Vinyl Non-Strippable)

Apply a generous, even coat of adhesive to backside of product and let relax.

Typical relaxing time is 2 minutes, until adhesive tacks up. Perform a test on a small strip to determine appropriate relaxing time.



Allow the paste to soak into each tile for the appropriate time before hanging in order to avoid bubbling, shrinking & seam opening.

Do not crease the tiles.

Do not get paste on the face of the product. **If paste gets on the face of the product, do not scrub and do not rub.** Instead, immediately and gently wipe clean with a soft, damp cloth. Do not use paper towel, wet or dry, on the product.

5 HANGING

Chevron (MC) pattern is directional. Mosaic (MM) pattern is not directional.

To reduce the appearance of seams, we recommend installing the tiles alternating in brick fashion. See installation diagrams on page 4.

Apply product to the wall using a soft-bristled nylon brush.

DO NOT USE A STIFF BRUSH.

Gently smooth product with a plastic smoother to remove bubbles.

A seam roller may be used to set seams. Please take proper precaution.

This product is handmade from natural shell. Slight color and/or pattern match variation may occur.



6 CORNER INSTALLATION

For inside corners, cut tiles to size and join the pieces end to end.

For outside corners and square columns, cut tiles to size and join the pieces together at the corner, taking care not to leave the wall exposed. A suitably colored sealant **MUST** be applied to seal the corner. We recommend Zinsser Bulls Eye® Shellac for white shell tiles and Bulls Eye® Amber Shellac for gold shell tiles (available through "<http://www.zinsser.com>" www.zinsser.com). Please apply it with extreme care. Immediately after applying, wash the area down with soapy water to remove any residue; not doing so may result in permanent damage to the tiles.

This product can be applied to round columns with a diameter not smaller than 18 inches. Extend relaxing time by 5 minutes and slowly work the tile around the curve. If adhesion is needed on the curve, it may be primed with MR-RA-555 (Vinyl-Over-Vinyl Non-Strippable) adhesive in addition to pasting the back of the tile.

Cut off any protruding flakes with a sharp razor blade (**DO NOT PEEL**); then, apply water-based polyurethane to the area to seal.

7 APPLICATION OF ADDITIONAL PROTECTIVE COATING

For a 25% upcharge on your order, Maya Romanoff can apply an additional protective coating to this product.

OR

A thin layer of water-based polyurethane may be applied to the installed wall tiles 48 hours after product installation (wallcovering adhesive must be dry). This will form a barrier coat and help prevent moisture from penetrating between the tiles.

We recommend Benwood Acrylic Polyurethane (available through Benjamin Moore) or a good quality, water-based acrylic polyurethane. Different finishes are available.

Perform a test on scrap material before applying to the installed surface.

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Apply a generous coat to installed product with a foam or nap roller.

Smooth polyurethane with a 4" foam brush.

After smoothing once, go back over the area several times before it is dry, with a softer touch each time. This allows for even polyurethane application and catches any drips.

If extra protection is desired, re-apply a second coat after another 48 hours of curing.

Consult the polyurethane manufacturer's application guidelines. Maya Romanoff is not responsible for unsatisfactory results.

Maya Romanoff wallcoverings are primarily formulated for dry-use areas. The above guidelines are not a guarantee of waterproofing.

9 CARE & CLEANING

Avoid direct, bright or reflected sunlight. Our wallcoverings are not guaranteed against fading or color change.

Maya Romanoff wallcovering materials are primarily formulated for dry-use areas.

Before cleaning any product, test first on a small inconspicuous area.

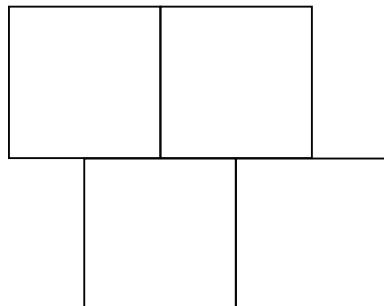
Avoid getting the wallcovering excessively wet.

Do not use cleaners, solvents, or chemicals of any kind to clean Maya Romanoff products.

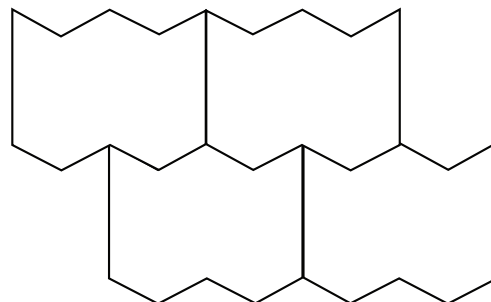
This product may be cleaned by blotting the soiled area with a soft, clean cloth dampened with a weak solution of a mild, clear liquid detergent. Dry with a soft cloth.

8 BRICK INSTALLATION DIAGRAM

REPEAT: Approx 18" x 18"



MR-MM



MR-MC

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