# Neocon <br> merchandise mart - wednesday, june 17, 2015 

## seminars

9:30-10:30AM
This is Your Body on Architecture: The Space/Wellness Connection Carolyn Rickard-Brideau, AIA, LEED BD + C. partner/office president; Andre Bellerjeau, global practice leader, workplace; both from Little (Arlington, VA)

## 9:30-10:30AM

Vuja De: The Disruptive Workplace Dean Strombom, principal; Sven Govaars, south central regional leader; both from Gensler (Houston)

## 9:30-11:00AM

 Burnham's Living Logory* Reinventing Three Ronic Landscapes an an Evolving Metropolis Alec Appelbaum, moderator, author, visiting assistant professor, Pratt Institute (New York); Gina Ford, ASLA, principal, Sasaki Associates Urban Studio (Watertown, MA); Sarah Astheimer, ASLA, senior associate, lames Corner Field Operations (New York); Matthew Urbanski, ASLA, principal, Michael Van Valkenburgh Associates (New York)
## 11:00AM-12:00PM

 The Continuum of Leaming and Working Fred Schmidt, IIDA LEED AP, principal,corporate interiors, global practice leader; Steve Turckes, ALA, CEFP, LEED APBD + C. principal, education global practice leader; both from

Perkins + Will (Chicago)
11:00AM-12:00PM
Healthy Materials: See One, Do One, Teach One Chris Youssef, LEED AP BD + C, interior designer, Perkins Eastman (New York); Peter Syrett, AIA, LEED AP BD+C, founding partner, re Place Urban Studio (New York)

1:00-2:00PM
The Umbrella Approach to Marketing and Business Development: Win More With Less Marilyn Deane Mendell, president, WinSpin CIC (Fredericksturg, VA)

## 1:00-2:00PM

Stop Crime with Street Furniture
Dr, Randy Atlas, AIA, NCARB, CPP, president, Atlas Safety \& Security Design (Fort Lauderdale, FL.)

## 1:00-2:30PM

Motorola Mobility: Driving Innovation at the Tenant Level Laci Wilkes, director, sustainability services, CBRE (Chicago); leff Krol, senior project manager, CBRE (Chicago); Andrew Lehrer, vice president, ESO (Chicago); Helen Hopton, senior associate, Gensler (Chicago); Brian Bukowski, senior project manager, team leader, Skender Construction (Chicago)

## $a$ natural fit

## pattern play

To create her collection of double-sided digitally printed glass
for Skyline Design, Patricia Urquiola shiffled sheets of translucent patterned acetate until she found just the right combination of layers with Cipher, Overlay, and Check. "Skyline executes very difficult glass treatments, so I wanted an equally rigorous approach to the design-to do something complex." Urquiola divugled in the Haworth showroom, where Check fronts a breakout lounge. For the full lineup, head to Skyline. space 1060


Get hip to the squared off Palomino lounge line from Leland International. The spare modular seating system, by Sorel Studio, stretches up to 144 inches long and comes covered in fabric or leather, as do its optional privacy screens. For pleasing contrast. pair it with Leah, the 2B Studio table that attributes its sinuous shape to post-rain puddles and cascades down from 27 to 14 inches high. space 337


## focus on this

How do I integrate color without making a whole-floor com mitment? That was |+| Flooring Group's most common client question. The solution? Filtered Effects. The collection, from the manufacturer's tufted Invision brand, was inspired by photography, thus its five patterns are aptly named Chroma, Spectra, Aperture, F-Stop, and Exposure. Ranging from demi planks to 12-foot broadloom, the concept provides pops of bright hues that segue into soft, subtle neutrals-fading away, just like your flooring worries. space 10-118

## the right angle

## One of the

## more distinctive

ronles we ve encountered in the Mart this week is Infinium, a lounge collection distinguished by rakish angles and kicky aluminum
legs. Up-and-comer Michael Bemis conceived the series while still an under grad-he's now a full-fledged industrial designer-and Arcadia immediately saw its potential. In addition to offering bold personality, the collection boasts complete flexibility. From ganging tables to a pert loveseat, items are available in myriad finishes and can be supplemented with options like privacy panels. Units link via hardware-free connectors, enabling speedy assembly-and, when the mood strikes, reinvention. space 340

Fluorescent nylon yams form the zingy geometric flourishes of Bright Grid, Bright Angle, and Bright Cube by Amsterdam's Scholten E5 Bajijngs. For more from Maharam, turn to page 4 ...


Travis Clifton, Todd Bracher, Wout Speyers, Erin Ruby, Mary Jo Miller and Kevin Stark at the
HBF showroom.

Frank Tjepkema


