

INTERIOR DESIGN®

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market tabloid
fall takes flight



vinyl dries on festoon racks. The relocated Maya Romanoff headquarters occupies a former label plant in Skokie, Illinois.

It was a dilemma, albeit a fortunate one, when sales at **Maya Romanoff** doubled in just two years. Already bursting at the seams in an 18,500-square-foot former laundromat in Chicago, how would the wall covering manufacturer meet demand? Heading to nearby Skokie, the company asked Interwork Architects, Thomas Interior Systems, and Maya Romanoff's own design team to turn a 40,000-square-foot label printing plant into a state-of-the-art wall covering facility. Taking advantage of 15-foot-high ceilings, they settled on a loft concept, carving skylights where natural light was lacking. By fortune and design, expanses of wall beneath begged for brazen product placements. This was, after all, the company's headquarters. ➤

On a Roll



firms: **interwork architects, thomas interior systems**
site: **skokie, illinois**

wallcoveringwalkthrough





wallcoveringwalkthrough

Which brings us back to manufacturing. Festoon racks have more room to breathe in the expanded factory while drying hand-painted sheets of orange Burelage vinyl and Ajiro wood veneer. There's also space for an army of hand-dyed rolls of Weathered Walls—waiting to be coated and dried—and for larger painting tables. Select samples become pages in a full-scale catalog that opens in front of president Joyce Romanoff's office, its oversized sliding barn door covered with glass-beaded Relief Marquetry in Iced Onyx. Translucent Beadazzled panels dominate the multi-purpose room, and every cubicle sports Beadazzled Lite. In spaces best devoid of decoration, such as the product development room or inspection area, the settings turn more neutral. To bead or not to bead—an even happier quandary. 773-465-6909; mayaromanoff.com. **circle 481** ➤

***Clockwise from top:** Joyce Romanoff's office opens onto a corridor via sliding barn doors covered with Relief Marquetry. Product is laid out in the inspection zone. A more subdued backdrop offers less distraction in the product development area. The company's Beadazzled Leaf comes in such colorways as aqua. Massive paint tables sit beneath the factory's exposed ductwork.*

