

# MAYA ROMANOFF®

FOR IMMEDIATE RELEASE

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Flexi Mother of Pearl in Garnet



Ajiro Marquetry

## MAYA ROMANOFF PRODUCTS INDUCTED INTO THE COOPER-HEWITT NATIONAL DESIGN MUSEUM PERMANENT COLLECTION

**(May 2014) Chicago, IL** - Maya Romanoff, the largest premier high-end handmade wallcovering company in North America, is happy to announce that two of their hand-crafted wallcoverings were unanimously voted by the Collections Committee into the permanent collection of the Smithsonian's Cooper-Hewitt, National Design Museum.

Inducted was **Flexi Mother of Pearl**, tiles of genuine seashell, which was presented in the stunning, saturated Garnet colorway, originally developed by Maya Romanoff's design team as a custom solution for the Cartier brand. The second product was **Ajiro Marquetry**, composed of micro-thin wood veneer hand-inlaid in a classic pattern, and hand-finished by artisans in Maya Romanoff's Chicago studio. The natural beauty of the wood is set off by the intricate inlay and baroque design.

*Flexi Mother of Pearl's* patent-pending design allows for wrapping virtually any curved surface. Genuine capiz shells are hand-inlaid in one-inch strips and protected with a stain-resistant topcoat. Thinner and more flexible than Maya Romanoff's original Mother of Pearl surfacing material, yet just as beautiful and durable.

*Ajiro Marquetry* is die-cut and hand-inlaid using a traditional marquetry technique. Crafted from micro-thin, sustainably sourced Paulownia wood on paper backing, Ajiro is flexible enough to wrap columns and turn corners. A beautiful, cost-effective and environmentally sound alternative to traditional wood paneling. Hand-finished in Maya Romanoff's Chicago studio.

These products are added to the list of Maya Romanoff products in the Cooper-Hewitt's collection, including: Medici Fresco, hand-applied crushed marble; Weathered Walls, hand-painted paper; Beadazzled flexible glass bead wallcovering; Stitched Puzzle, hand-painted paper with thread by David Rockwell for Maya Romanoff; Stitched Vertical, hand-painted paper with thread by David Rockwell for Maya Romanoff; and Blanket Zig-Zag, embroidered felt by David Rockwell for Maya Romanoff.

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*About the Smithsonian's Cooper-Hewitt, National Design Museum*

Founded in 1897, Cooper-Hewitt is the only museum in the nation devoted exclusively to historic and contemporary design. The museum presents compelling perspectives on the impact of design on daily life through active educational programs, exhibitions and publications.

*About Maya Romanoff*

Maya Romanoff is the largest manufacturer of hand-crafted wallcoverings in the United States. For more than 40 years, their artisans have incorporated glass beads, gold leaf, seashells, wood and stitching right in their Chicago studio. Whether it is produced on-site or abroad, hand-made or a Type II 54" vinyl, every product is put through Maya Romanoff's rigorous standard for quality, beauty and innovation, with a guiding mantra: "Make every wall beautiful!"

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