



Director of Marketing

Take a leadership role in a creative entrepreneurial company with international brand recognition and sales! Maya Romanoff, a family-owned and operated company, is one of the most highly regarded companies in the luxury interior design industry. Key clients include Jimmy Choo, Chanel, Estee Lauder, Walt Disney, Four Seasons, Wynn Resorts, Peninsula, and ultra high-end residential designers across the globe.

This is a plum position for a director with a love for integrated marketing, good problem-solving abilities, and superb communication skills. The ideal candidate will embrace our corporate culture of harmony and positive energy while successfully juggling multiple projects with shelter magazines, marketing agencies, tradeshow organizers, photographers, videographers, and coworkers.

Responsibilities:

- Developing, implementing, and integrating marketing & sales strategies
- Keeper of the Maya Romanoff brand
- Managing product life and ROI
- Expanding reach on social media platforms to relevant audience
- Constantly improving website
- Garnering editorial coverage in shelter magazines
- Spearheading event planning, tradeshow, photo and video shoots
- Strategizing media buys and maintaining budget
- Conceptualizing printed matter and sample collateral
- Coordinating new production launches
- Competitive Intelligence

Requirements to perform this job successfully:

- Strong analytical skills
- High energy level
- Excellent project management skills
- Stellar interpersonal communication
- Minimum of Bachelor's Degree, MBA preferred
- Minimum of 7 years of experience in marketing and/or public relations
- Occasional travel

Send resume and cover letter to juliette@mayaromanoff.com